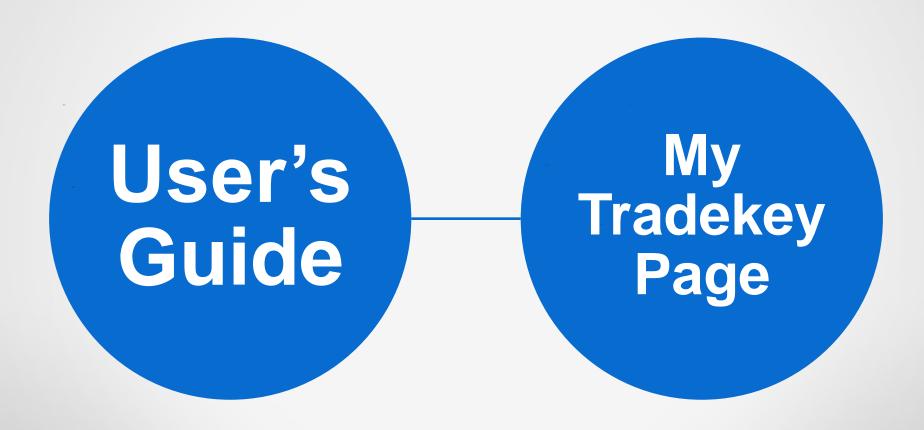


Page #	Table Of Content
3	My TradeKey Page
8	Messages Page
28	Company Profile
45	<u>Trade Tool Page</u>
77	Selling Page
112	Sub Accounts
133	Advance Tips





My TradeKey Page

Learn how to get an overview of your account

status, view your recent messages and use shortcuts to perform routine tasks.



## My TradeKey Page

My TradeKey Page illustrates an overview of TradeKey Account. It provides a bird's eye view of account status and recent messages received. Various Shortcuts facilitates user to perform routine tasks.

Click on My TradeKey tab to see the overall health of the account at a glance.

**Account Status**: It depicts the percentage of your profile completed. The higher the completion % the better chances you have to maximize your business opportunity.

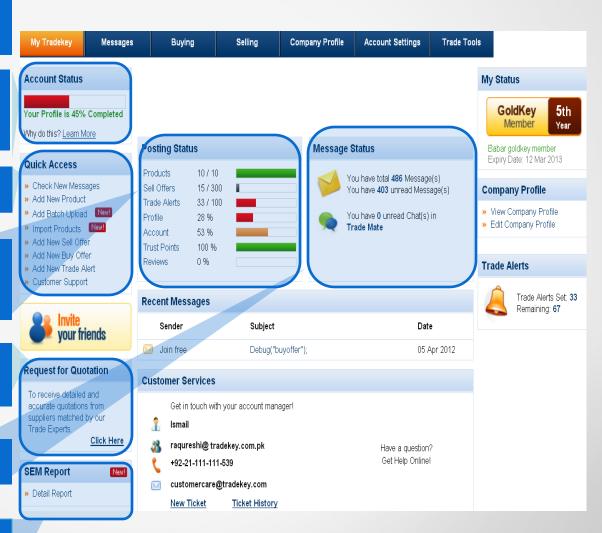
**Quick Access**: Shortcuts to the important tasks you need to perform.

**Posting Status**: You can see graphical representation of the posting status of Products, Sell Offers, Trade Alerts, Profile, Account, Trust Points and reviews separately.

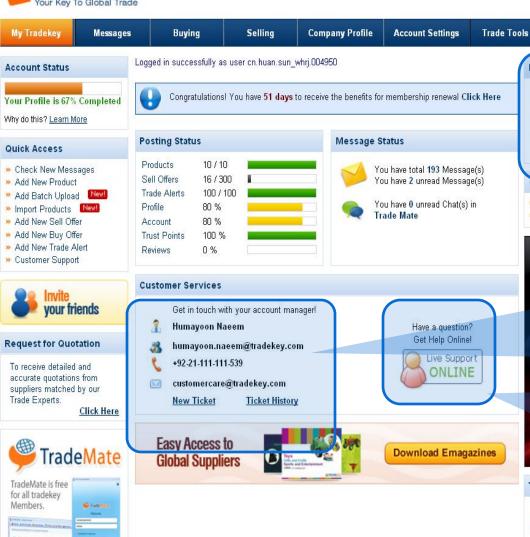
**Request for Quotation**: To receive detailed and accurate quotations from suppliers match by our Trade Experts click here.

**Message Status**: You can see Total messages, unread messages and chats in Trade Mate History.

**SEM Report:** View your detailed SEM report to know the performance of Search Engine Marketing Tradekey Performed for you.







**My Status**: You can check your membership flag, company profile link and expiry of your account.

Customer Services: Check your Account Manager name, contact, email, create New Ticket and check Ticket History.

**Live Support Online**: If you have a question, or need help, you can click on Live Support Online and get instant support online from Tradekey online expert.

**Trade Alert**: you can view total no. of Trade Alerts set and No. of Trade Alerts remaining.

#### Trade Alerts

My Status

GoldKey

Member

Expiry Date: 12 Jul 2012

Company Profile

View Company Profile

Edit Company Profile

Special Products

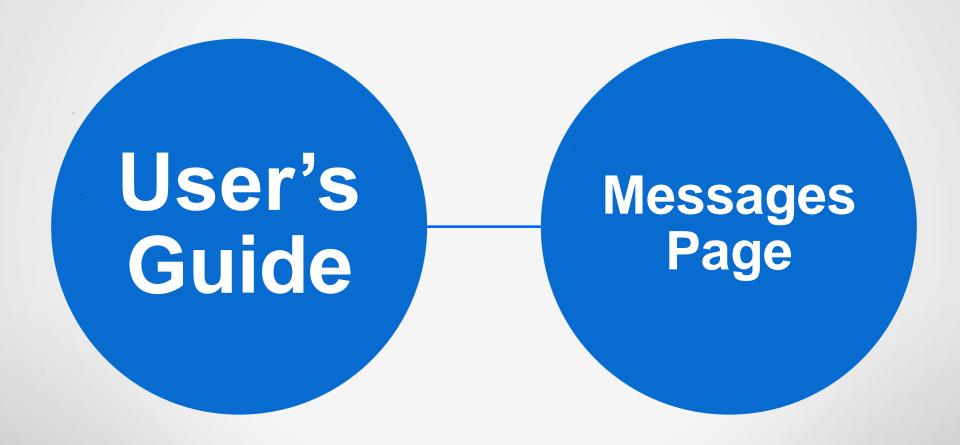
Wuhu cimc ruijiang automobile



Trade Alerts Set: 100 Remaining: 0

SEMI TRAILER, DUMP TRUCK, MIXER TRUCK View More





My Tradekey Page

Advanced Tips

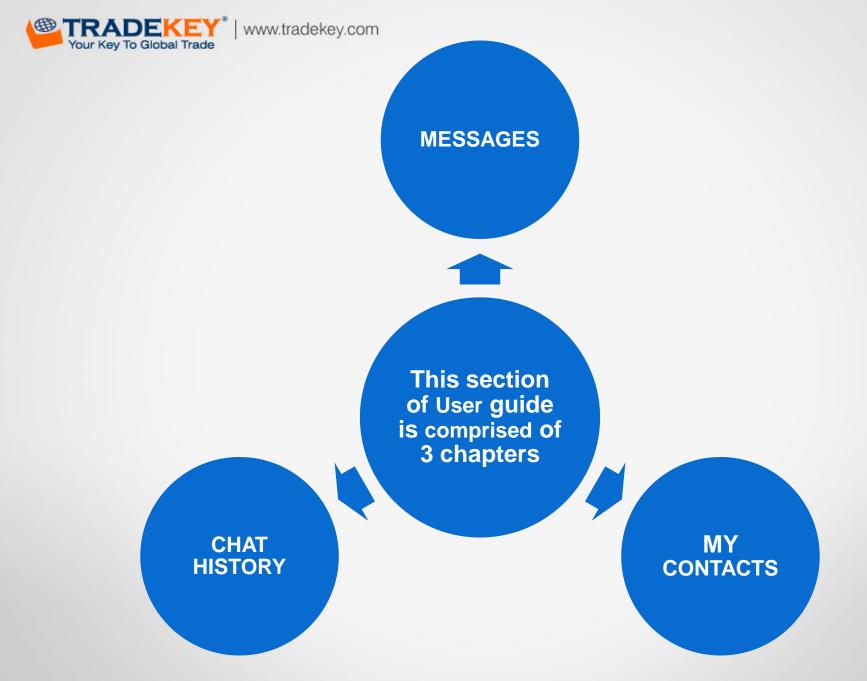
> Trade Tools Page

Learn how to view, sent and monitor your incoming and outgoing messages.
Learn how to rate inquiries and block sender. Also Learn how to extract buyer information from chat history

Selling Page

Messages Page

Company Profile





## **Table Of Content**

2	Messages Page	
2.1	<u>Messages</u>	
	Inbox	
	Junk	
	Deleted	
	Sent Items	
	Reply and Rating	
2.2	My Contacts	
	Add New Contacts	
	Manage Contacts	
	Manage Groups	
2.3	Chat History	
		Messages

Chat History

My Contacts

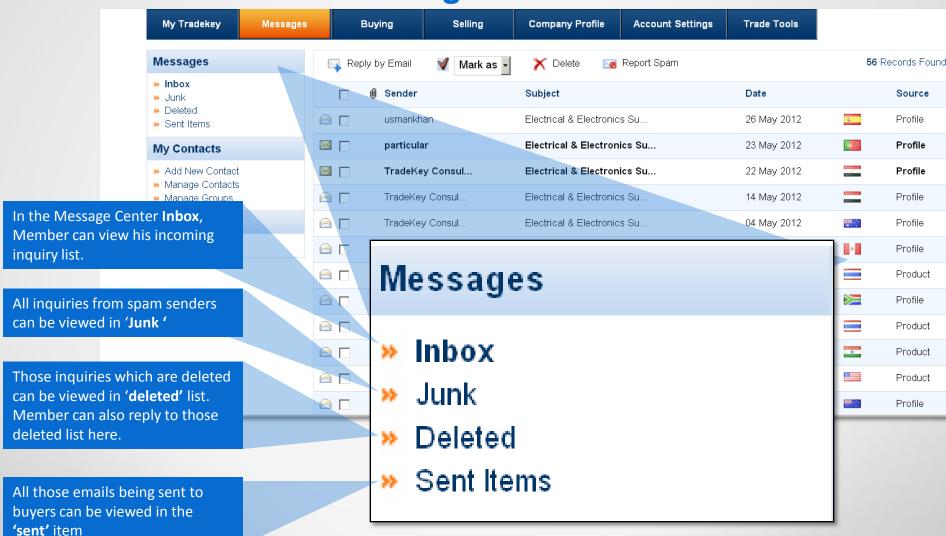


## **Message Center**

 Where you can view, reply and monitor all your incoming and outgoing inquiries on the messages page.

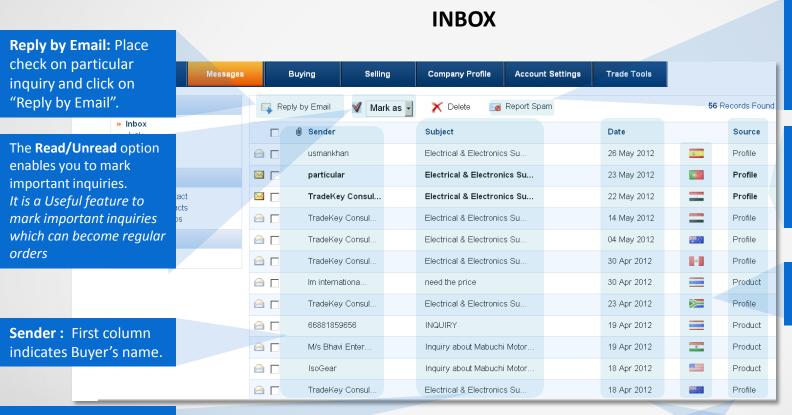


## **Message Center**





## **Messages in Messages Center**



Report Spam: When you receive unwanted messages at random, simply click on Report Spam, this will ensure you will not receive spam emails again in your inbox. They can be viewed in the junk folder.

**Source:** Which page (Product page, Sell offer page, Company Profile page) the buyer visited to send inquiry.

Flag: Flags indicate the country origin of the inquiry.

**Subject:** Subject of email will be displayed.

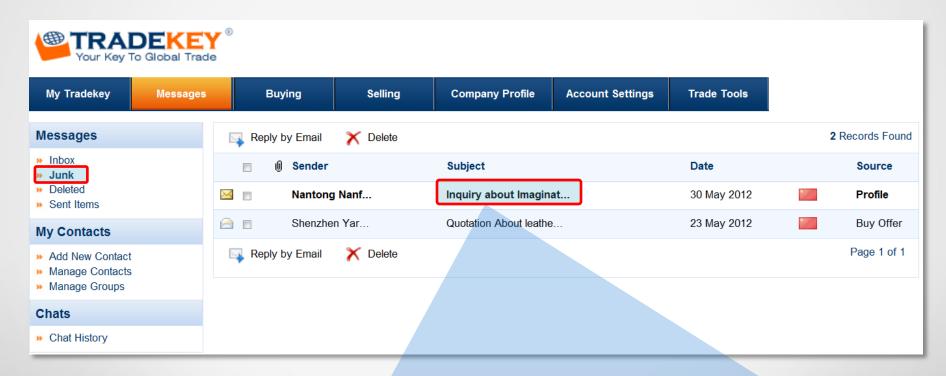
**Source:** Click on the source to know which specific page of your profile that buyer visited and sent you inquiry. So that you can analyze your most productive pages where buyers visit most often.

**Date :** Date of inquiry received



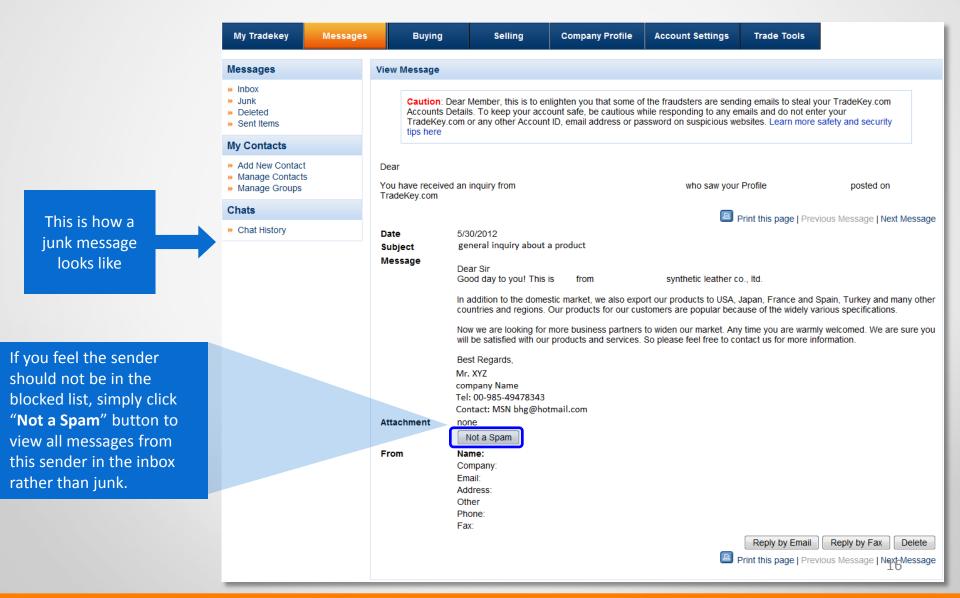
### **Junk Inquiry**

Junk displays the messages received by senders, whom **YOU** have marked as **SPAM**.



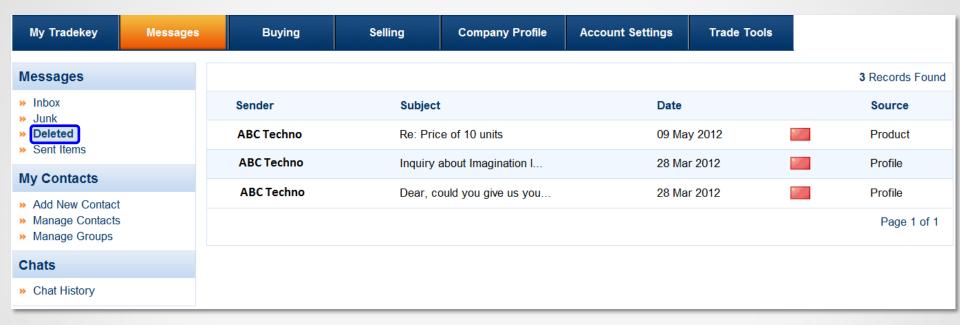
To view the junk message, Click my the subject of the junk message. (See next slide)

## **Junk Inquiry**





## **Deleted Messages**



For your convenience all messages that you delete any time during your premium member tenure will be saved in "**Deleted**" section. You can not only view the deleted messages but can also reply to these messages here.



### **Sent Items**

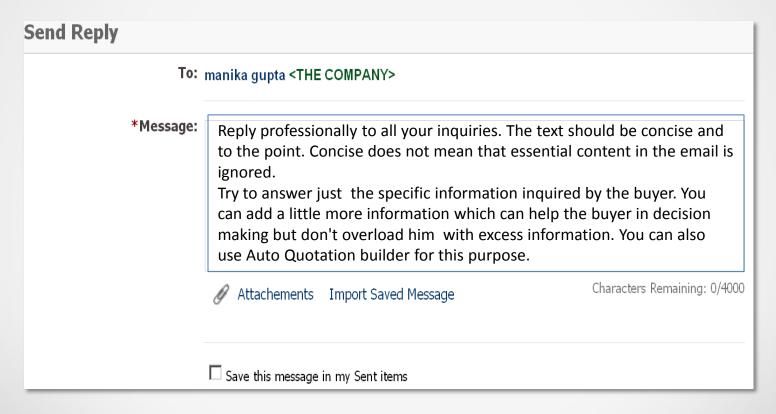
All Messages sent from your account to buyers can be viewed in the "Sent Items" section.

My Tradekey	Messages	Buying	Selling	Company Profile	Account Settings	Trade Tools		
Messages								5 Records Found
<ul><li>» Inbox</li><li>» Junk</li></ul>		Sender	Subject		Date	S	ource	Status
» Deleted		ABC company	Inquiry Abo	ut cheap fo	18 May 2012	C P	roduct	Delivered
» Sent Items		Strategies U	Price of 10	units	02 May 2012	P	roduct	Connected
My Contacts		Chongqing Qi	Inquiry abou	ut Imaginat	30 Mar 2012	P	rofile	Delivered
<ul><li>Add New Contact</li><li>Manage Contacts</li><li>Manage Groups</li></ul>		Chongqing Yu	Price		28 Mar 2012	<u>Г</u>	roduct	Connected
Chats		Dongying lia	how much fo	or 1 gallon	18 Oct 2011	P	roduct	Delivered
» Chat History								Page 1 of 1

You can view the status of each message sent in this "Status" column so that you don't have to keep guessing whether the receiver have viewed your message or not.



## **Send Reply**

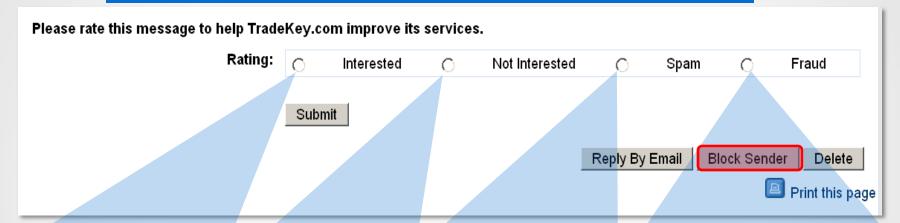




### **Message Center**

### **How to Rate Inquiries?**

Rate inquiries according to its relevancy and quality, to help us provide your relevant inquiries in future.



#### Interested:

When the message is relevant, and buyer ask for the product details, like, price, specifications, shipping, etc

#### **Not Interested:**

When the requirement of buyers is irrelevant to your products, or you are not interested in buyers' offer.

### Spam:

When you receive unwanted bulk marketing messages at random.

#### Fraud:

When you find any suspicious email in your inbox asking for your personal information like credit card information. You may also block the sender by clicking on "Block Sender" tab.



## **My Contacts**

•Add your Important contacts to easily communicate with them in the future.



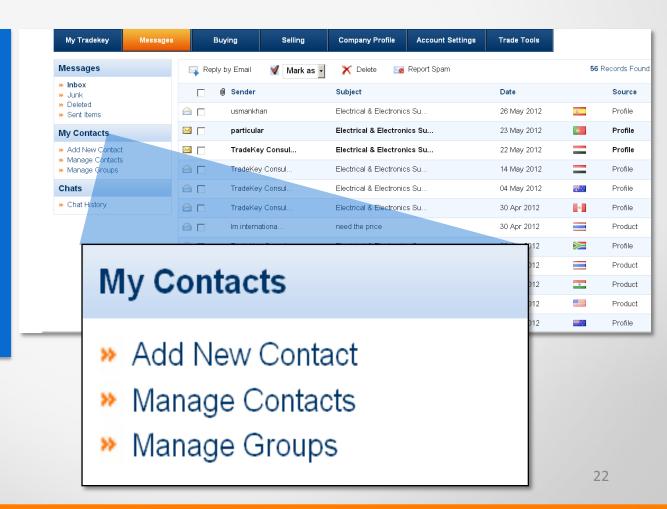


## **My Contacts**

### **My Contacts**

Maintain a list of your contacts and manage them in groups for easy retrieval.

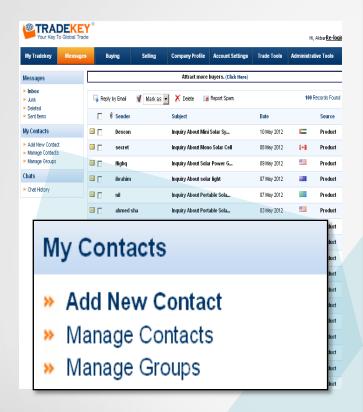
**Note:** You can divide your contacts in different groups based on different product categories or different geographic regions





## **Add New Contact**

Add your Contact Details



Add New Contact: Click on Add New Contact and enter Name (first name and last name) and Email address.

Member may mention contact details of his contacts/buyers here.

	*Name:				
	*Email:				
Compa	ny Name:				
	Country:	Select Counti	ry -		
	Address:	Street	City	State	Zip Code
	Phone:	Country Code	Area Code	Number	
	Mobile:	Country Code	Number		
	8				
	48				
	talk				
	Y!				
	Group:	Select Group	-		



## **Manage Contacts**

In the **Manage Contact** Section you can divide you already added contacts into manageable groups.

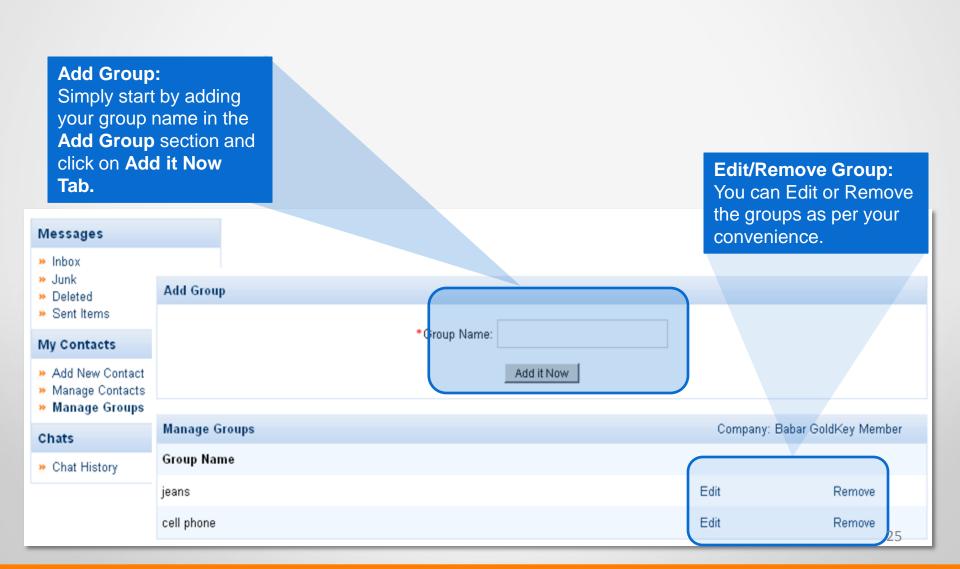
My Tradekey	Messages	Buying	Selling	Company Profile	Account Settings	Trade Tools	Administrative Tools
Messages		Contact Name		Company Name		Country	Select Group -
<ul><li>» Inbox</li><li>» Junk</li><li>» Deleted</li></ul>		babar hussaini		test com		U	Select Group jeans cell phone
» Sent Items		)elete					

You can also "Delete" any contact by ticking the check box beside the email you want to delete and click Delete.



## **Manage Groups**

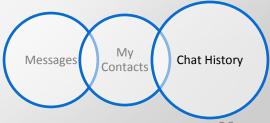
Here you can Add/Delete and edit Groups





## **Chat History**

 View all TradeMate chat history on this page. This page develops a complete detailed log of all your communications done on TradeMate Messenger.



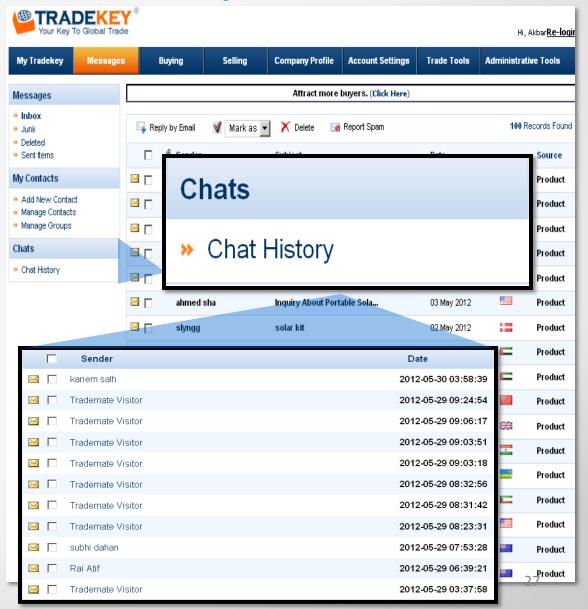
» Chat History

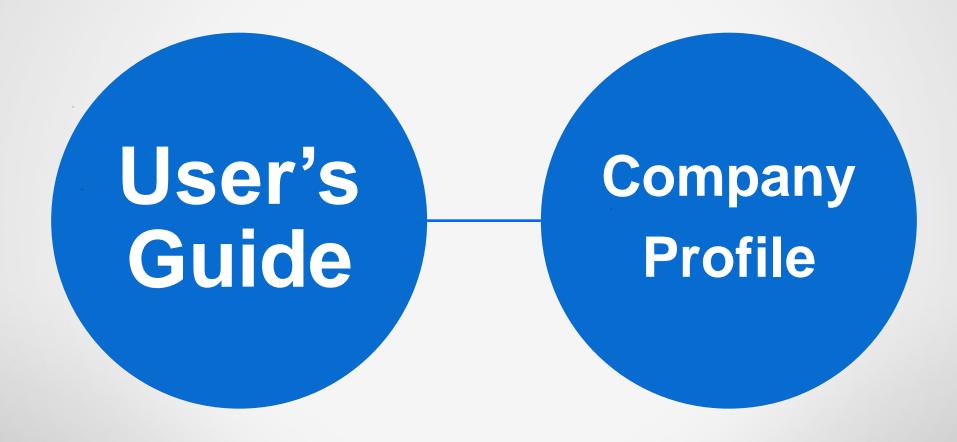
You can view your chat record with buyers in this session.

This feature effectively help you extract buyer's contact information:

- E-mail address
- 2. Company Name
- 3. Buyer Name

## **Chat History**





My Tradekey Page

Advanced Tips

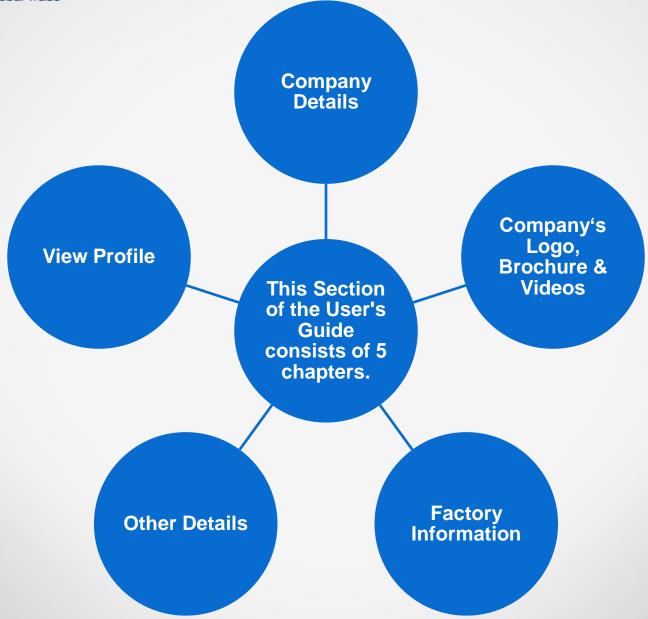
Learn how to create an impressive company profile and how to maximize your online business opportunity by asking satisfied customers to rate your profile.

Messages Page

Trade Tools Page

> Selling Page

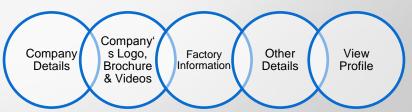
Company Profile





### **Table Of Content**

	Company Profile Page
3.1	Company Details
3.2	Company's Logo, Brochure & Videos
:	Factory Information
3.4	Other Details
3.5	View Profile



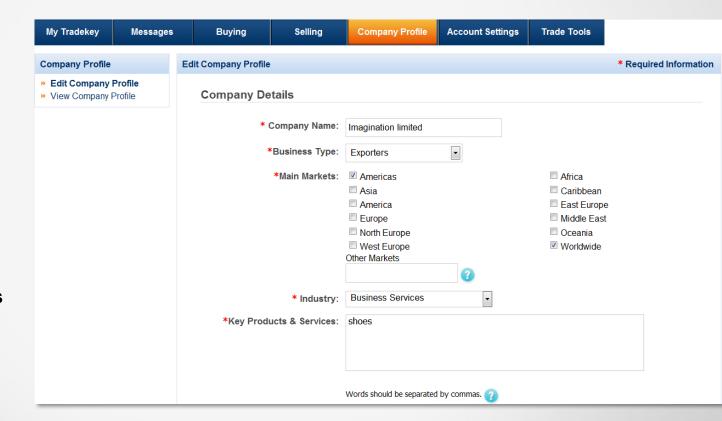


# Company Details





## **Edit Company Profile**

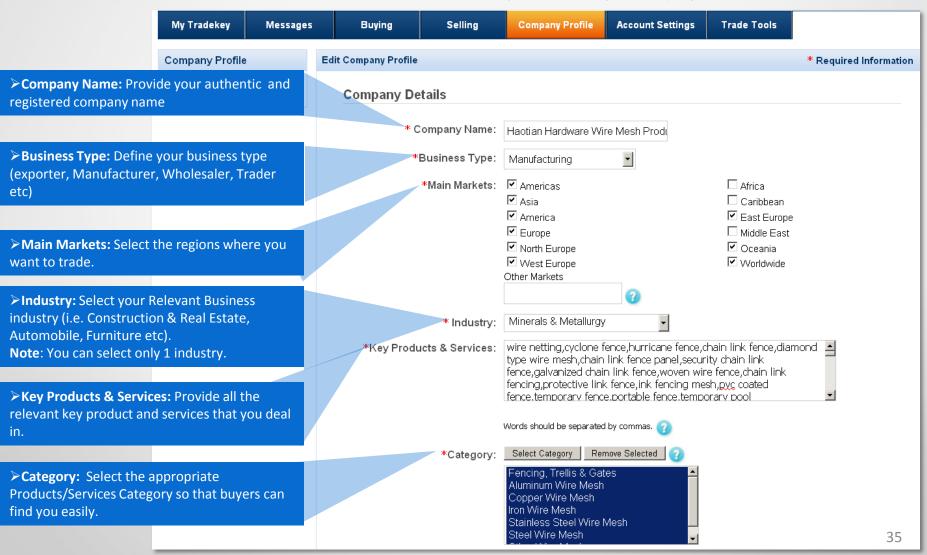


- <u>Sign In</u> to Tradekey.com
- Go to your Member's
   Area >Company
   Profile> Edit
   Company Profile



## **Edit Company Profile**

Fill in all the fields with the necessary details about your company.





## **Edit Company Profile**

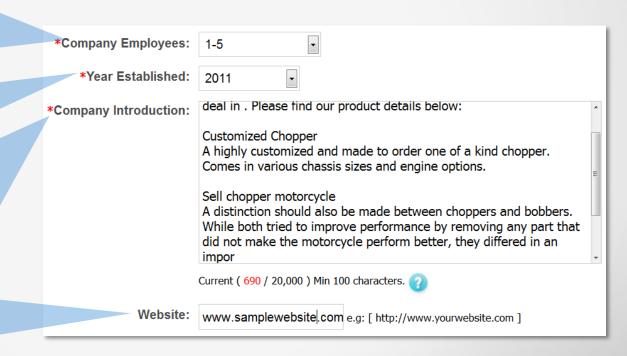
➤ Company Employees: How many permanent employees work in your company?

➤ Year Established: Enter the year your business was established as per your company certificates

Company Introduction: A detailed introduction about your company history, trade deals, achievements etc

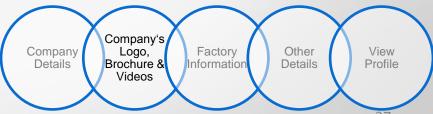
Note: (Min 100 characters)

➤ Website: Insert your official Company Website (if any).





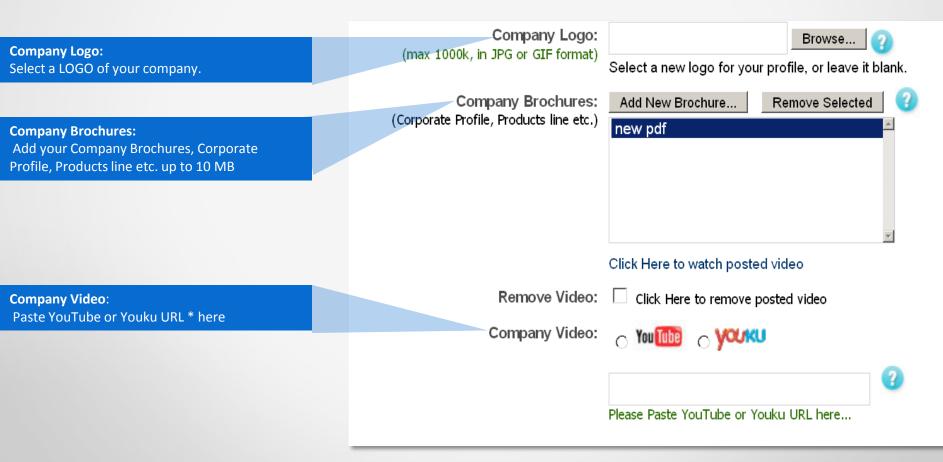
## Company Brochure & logo





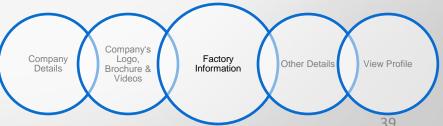
# **Edit Company Profile**

### **Company Logo and Brochures**





# **Factory Information**





# **Edit Company Profile**

### **Factory Information**

(For Manufacturers only)

**Factory Location:** If you are a manufacturer, what are your factory whereabouts?

Factory Size: Mention the factory covered area

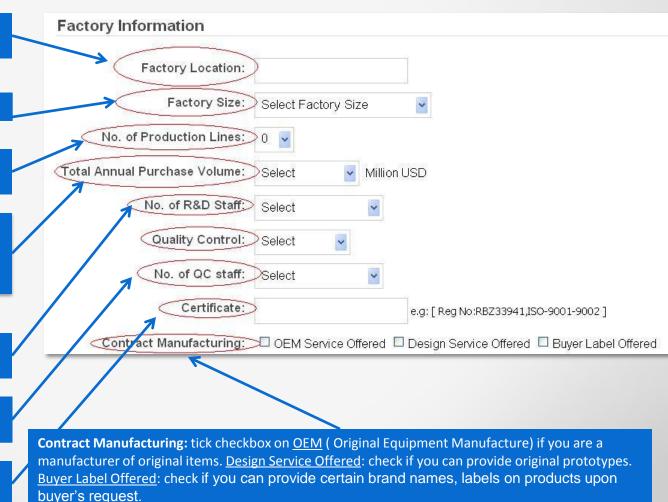
**No. of Production Lines:** State no. of production lines you have.

**Total Annual Purchase Volume:** (USD): The annual purchase volume of your company. You can choose between the range of less than 1 Million USD to more than 100 Million USD

**No. of R&D Staff:** Research and Development staff in your company

**No. of QC staff:** State the number of QC staff you have

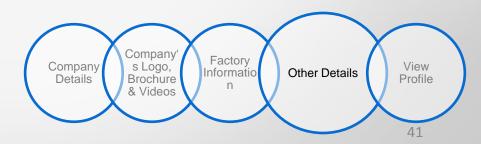
**Certificate:** Your registered certificate number, ISO 9001-9002



40



# **Other Details**





# **Edit Company Profile**

### **Other Details**

Registered Capital: what is your registered capital (in Million USD)

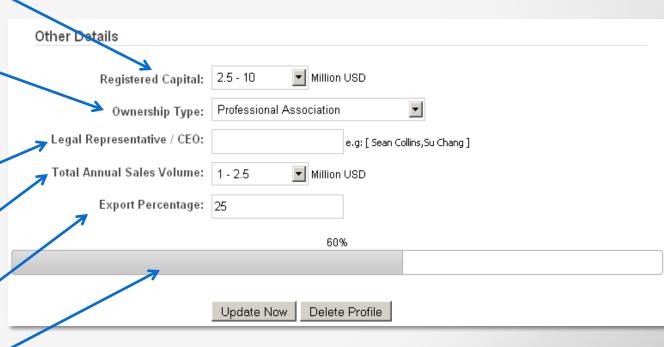
Ownership Type: (Are you a sole proprietor, running a public limited company or involved in partnership, please mention)

Legal Representative / CEO: Mention the name of your company's CEO/Legal Rep

Total Annual Sales Volume: (In Million USD)

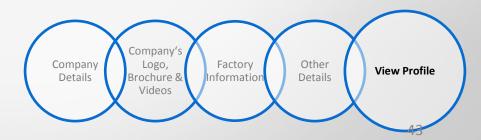
**Export Percentage:** Mention the % your exports in Global Market

**Profile Completion Percentage bar:** (Displays how much the profile is completed in %)





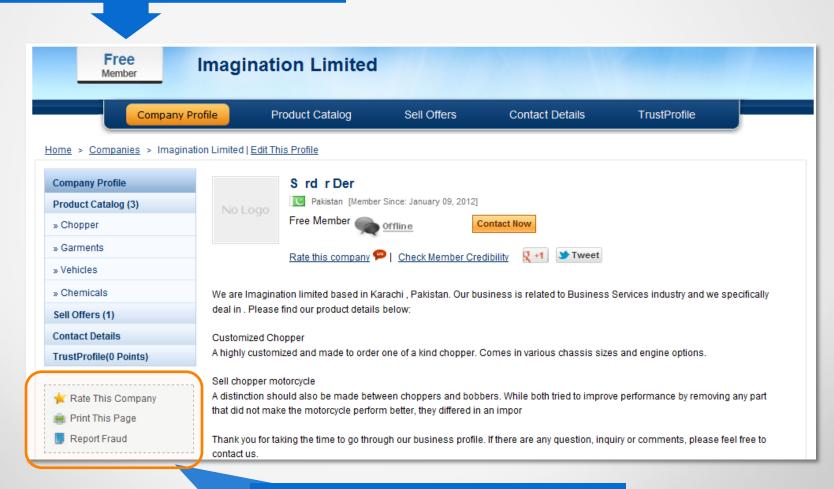
# View Company Profile



### **View Profile**

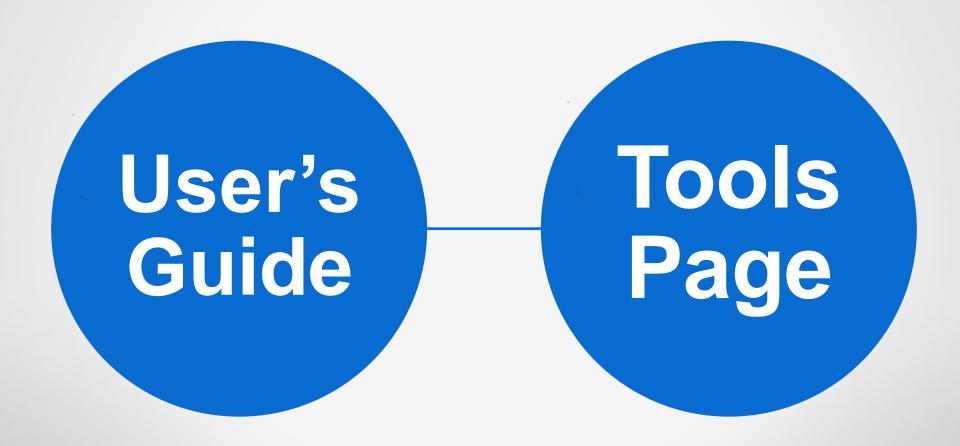
This is how a finished profile looks like

### **View Company Profile**



Rate this Company: On closing of successful deals with your buyers, always ask your loyal and happy customers to give you 'Excellent' or 'Good' rating





My Tradekey Page

Advanced Tips

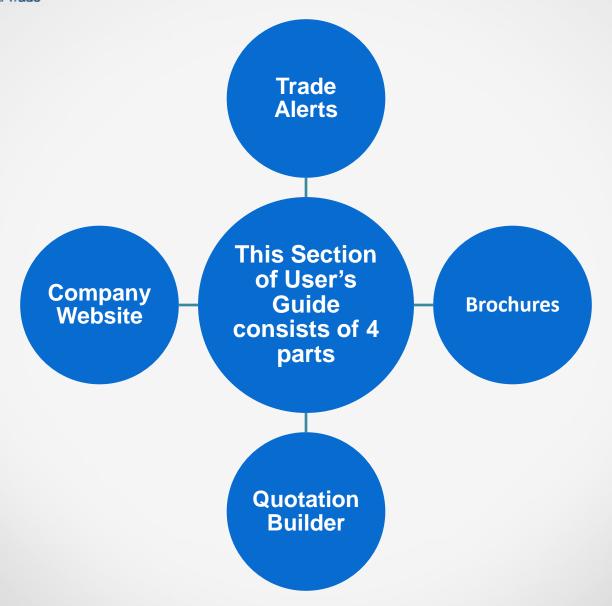
> Learn how to create and manage your Trade Alerts, Company Brochures, Auto Quotation Builder, Company Website and Subaccounts.

Messages Page

Trade Tools Page

Company Profile

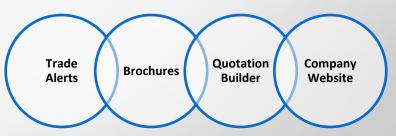
Selling Page





# **Table of Content**

	Trade Tools Page	
5.1	Trade Alerts	
 	Add new Trade Alerts	
<u> </u>	Manage Trade Alerts	
5.2	<u>Brochures</u>	
<u> </u>	Add Company Brochures	
<u> </u>	Manage Brochures	
5.3	Quotation Builder	
	Add Auto Quotation	
5.4	Company Website	
i ! ! !	Manage Domain	
 	Member Information	
<u> </u>	Manage Company Photos	
<u> </u>	Site Design	
	Banner	
i   	My Pages	
	Manage Email Accounts	





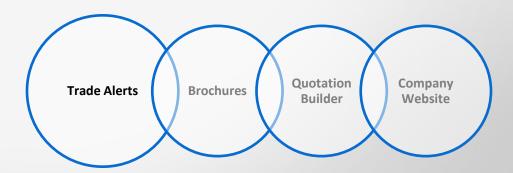
# **Trade Tools Page**

 Tradekey enables you to effectively maximize your business opportunities by providing online tools to increase and manage your online presence.

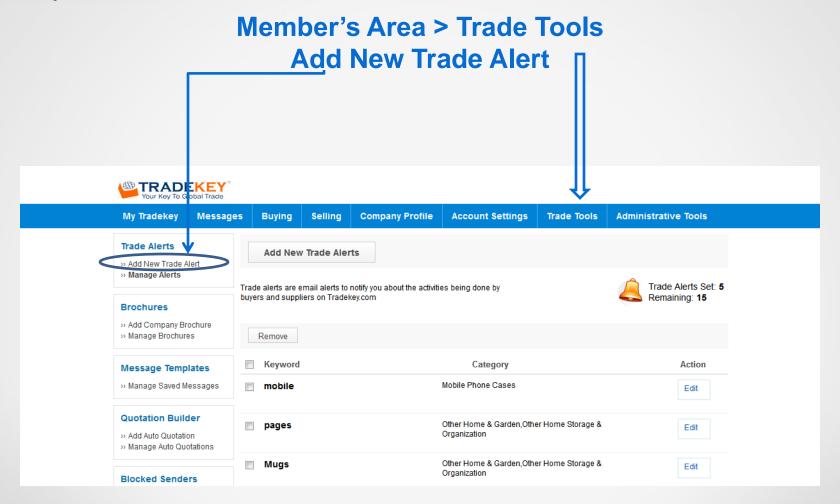


# **Trade Alerts**

 Get notified about new business opportunities as they occur!! Trade Alerts are a flexible way to find out about new activities on TradeKey.com. You can select your alerts based on content groups, keywords, countries and categories. Your Trade Alerts can be delivered daily or weekly directly to your Inbox.

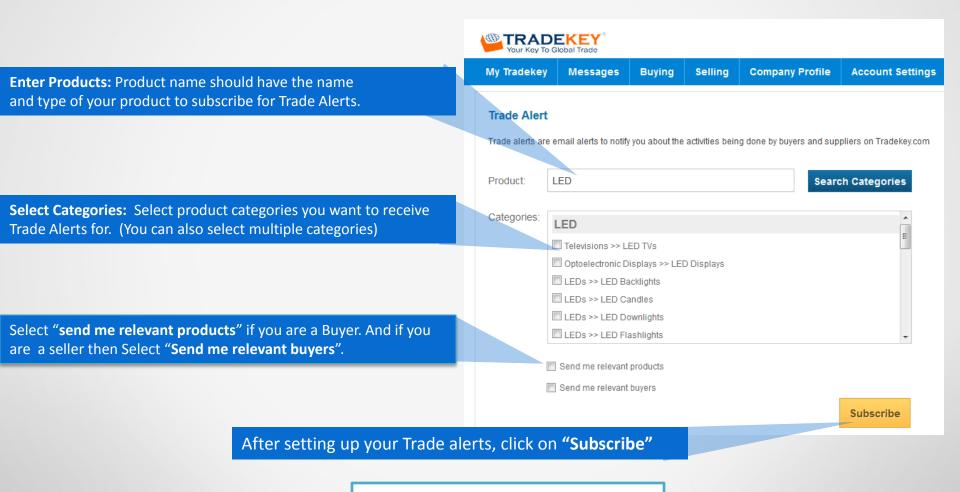








### Add New Trade Alert

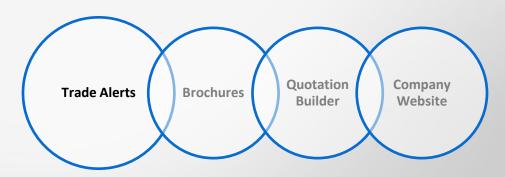


#### Note:

No .of Trade Alerts for GoldKey Members. = 100 No .of Trade Alerts for Silver Key Members. = 50 No .of Trade Alerts for Free Members = 20



# **Manage Trade Alerts**





TRADEKEY

## **Trade Alerts**

You can **Remove** Trade alerts one by one or by selecting them all at once.

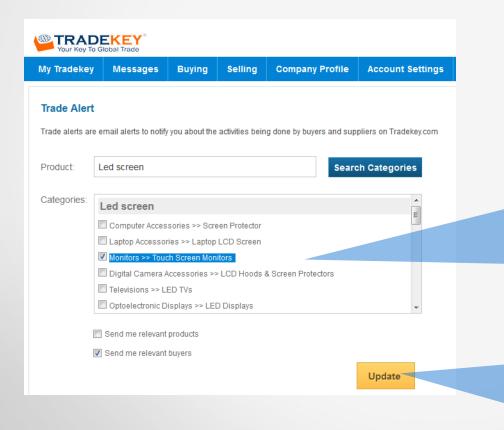
You can also Add New Alert by clicking on New Trade Alert Button

Your Key To Global Trade					
My Tradekey Message	es Buying Selling	Company Profile	Account Settings	Trade Tools	Administrative Tools
Trade Alerts  >>> Add New Trade Alert  >>> Manage Alerts	Add New Trade Alert		s being done by		Trade Alerts Set: 5
Brochures  » Add Company Brochure  » Manage Brochures	buyers and suppliers on Tradek	ey.com			Remaining: 15
Message Templates	Keyword		Category		Action
» Manage Saved Messages	mobile mobile	I.	Nobile Phone Cases		Edit
Quotation Builder  » Add Auto Quotation  » Manage Auto Quotations	pages		Other Home & Garden,Othe Organization	r Home Storage &	Edit
Blocked Senders	Mugs		Other Home & Garden,Othe Organization	r Home Storage &	Edit
>> Blocked Senders	m tv		V Accessories,TV Series D Advertising,TV & Movie Cost		Edit
Trade Shows  >> Add New Trade Show	Led screen	L	.ED Screens		Edit

By clicking **EDIT** button You can manage/edit your trade alerts in case of necessary Amendments.



# **Trade Alerts – Edit Page**



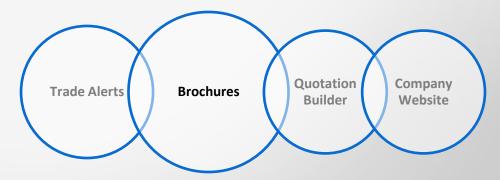
By clicking on **EDIT**, you will be able to edit the information you have entered before.

Amend the changes as per your desire and click on "update"



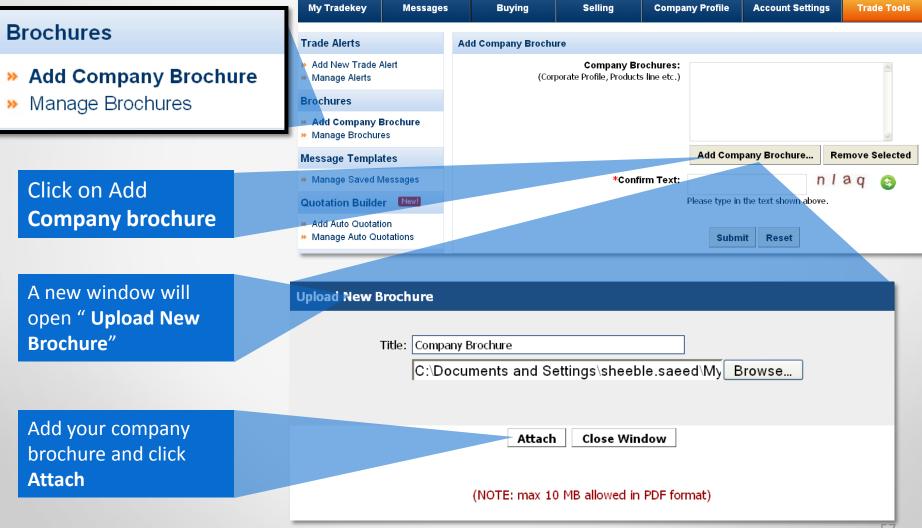
# **Brochures**

 Add your Company Brochures to make your presence legit and provide useful information to the interested buyers which they can download directly from your company profile page.



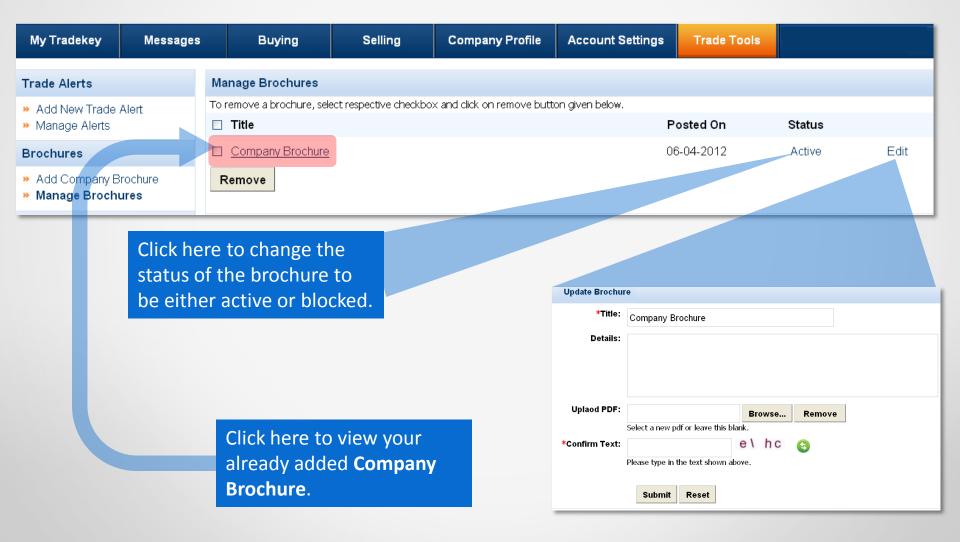


# **Add Company Brochures**





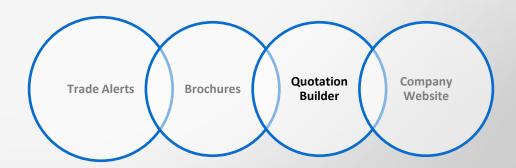
# **Manage Company Brochures**





# **Quotation Builder**

 Quotation Builder is a Tool through which you can build a quotation for each of your product with price lists. To automatically reply with pre-defined quotation each time a buyer sends inquiry to your sell offer or product or profile you can set these quotations as an auto reply too.





### **Add Auto Quotation**

**Offer Type**: The source of inquiry can be selected(Products, Sell offers, Buy offers, and company profile).

Offer: After selecting the "Offer type" you now select a particular offer ( Product> Shoes)... against you want to design the Quotation

### For instance

If you select Buy Offer, Sell Offer or the Product in Offer Type, the specific Buy Offer, Sell Offer, Product names would be mentioned in the Offer.

**Auto Reply**: By ticking on the checkbox, the quotation you have designed will be send automatically to the buyer,

**Select to Import:** Select any previously made/Saved quotation against any offer.

# **Add Auto Quotation** Manage Auto Quotations Create New Quotation Required Information Offer Type: Select Offer Type -Offer: Select Offer Automatically send this quotation to the buyer once buyer sends an inquiry on selected offer. To save time, you may import information from your posted inquiries Select to import Import

**Quotation Builder** 



## **Quotation Content**

### \*Message:

Message should be between 20 and 4000 characters



Develop quotations professionally for all your offers.

The text should be concise and to the point. Concise does not mean that essential content in the quotation is ignored.

You can add a little more information which can help the buyer in decision making but don't overload him with excess information.

Path: body



# **Product Specification**



You can always Add more products by clicking on + Sign . You can delete product details by simply clicking on Cross Sign





## **Attachments**

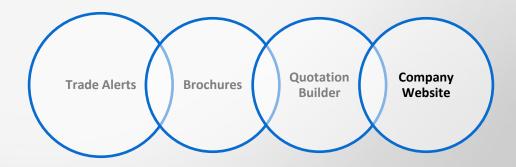
You can post your product Brochure, Catalogue, User Manual etc in any format (JPEG, PNG, PDF) which you desire you accompany your Quotation.

Attachment1	Attachment	Remove
Attachment2	Attachment	Remove
Attachment3	Attachment	Remove
Attachment4	Attachment	Remove
	Post	eset



# **Company Website**

 Your own Products Based Website to increase your business exposure and new opportunities. This website will increase your product's online exposure on the world wide web.



#### Trade Alerts

- » Add New Trade Alert
- » Manage Alerts

#### **Brochures**

- » Add Company Brochure
- Manage Brochures

#### Certificates

- » Add Certificate
- » Manage Certificates

### Message Templates

Manage Saved Messages

### **Auto Reply**

- » Add Auto Reply
- » Manage Auto Reply

### Quotation Builder New!

- » Add Auto Quotation
- Manage Auto Quotations

### **Blocked Senders**

» Blocked Senders

### **Trade Shows**

» Add New Trade Show

### Company Website

- » Manage Domain
- Member Information
- » Manage Company Photos
- » Site Design
- » Banner
- My Pages
- Manage Email Accounts

### Sub Accounts

» Manage Sub Accounts

# **Trade Tools Page**

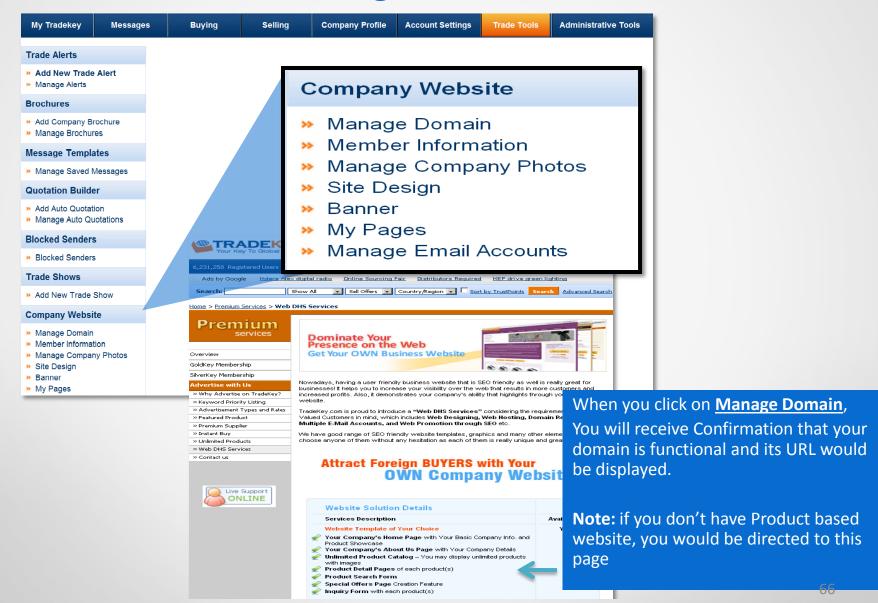
**Step 1**: Click on Trade Tools as shown in the upper bar

**Step 2**: Click on Company Website

www.tradekey.com



# **Manage Domain**



#### **Company Website**

- Manage Domain
- Member InformationWianage Company Photos
- » Site Design
- » Banner
- » My Pages
- Manage Email Accounts

When you click 'Members information' in 'Company Website, a Members Contact Information form will open.

In Members Contact Information Form following information is required

- Personal Information
- Communication Information
- Social Information
- Company Information

You can always change your company information through "Click Here" and you will be directed to Company Profile page, where you can change

## **Members Information**

	Member Contact Information			
	Note: This information will be sho	wn for your domain [gpcclimited.com] only. If you wish to change your Company Information Click Here		
	Member Contact Information			
	Personal Information			
	First Name			
	Last Name			
	Email Address			
	Communication Information —			
	MSNIM			
	AOL IM			
	YAHOO IM			
	GOOGLE IM			
	SKYPE IM			
1	Social Information			
	Facebook Share URL			
	Twitter Share URL			
	GooglePlus Share URL			
	Company Information			
	Current Logo:			
	Company Logo	Browse Remove Dimensions: 100px X 100px		
		Submit		
4				



# **Uploading Company Logo**

Company Information	
Company Logo	Browse   Remove   Dimensions : 100px X 100px
	Submit

In the Company Information Section simply Browse for your Company Logo and click **Browse** Tab to see **Upload Image** window.

Upload Image
Browse
Upload Close Window
<b>NOTE:</b> For best viewing, Please attach files up to size of 1 MB with $1024 \times 768$ resolution

In the upload image window, simply browse and select the desire logo.

After successfully uploading the Company logo, click Submit to insert the logo on the website.



# **Company Photos**

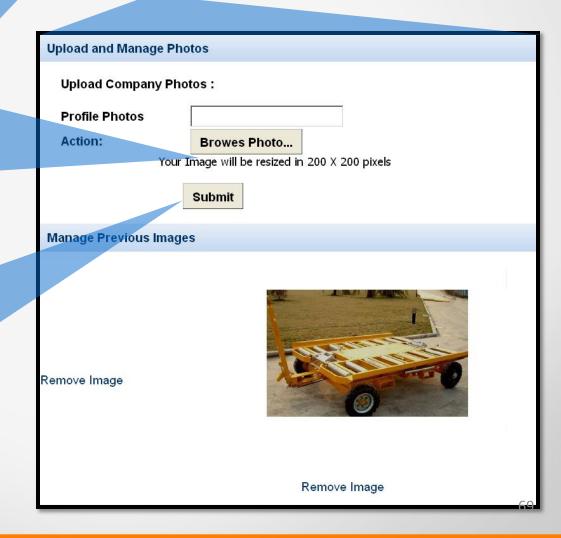
For uploading your Company photos Simply Click 'Manage Company Photos'

On the 'Upload and Manage Photos' page select Company Photos you want to include in your website.

The image would be resized in 200\*200 pixels and uploaded.

**Note**: These images will not be available to all templates

Manage Company Photos



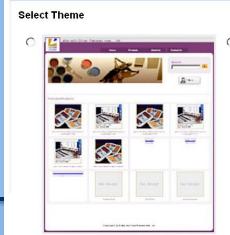


# Site Design

In the **Company Website Design** Section Simply Click on Site Design, you will see a wide range of attractive templates to choose from , compatible with your industry and products. You can change your Templates anytime during your premium membership tenure.

### **Company Website**

- Manage Domain
- Member Information
- Manage Company Photos
- » Site Design
- Banner
- My Pages
- Manage Email Accounts



Site Design





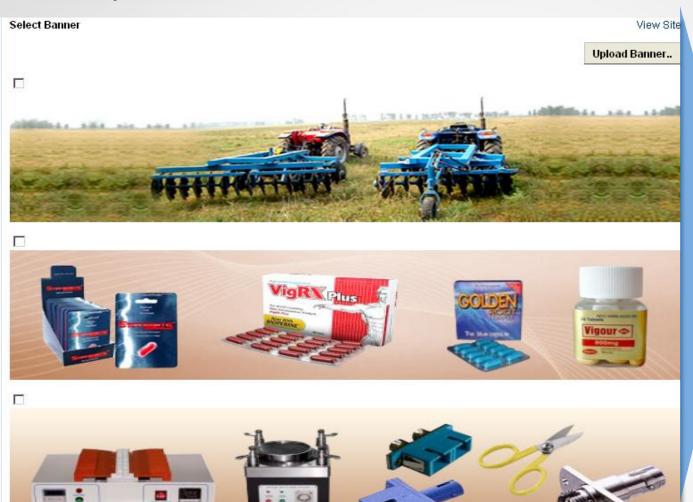


Save Settings



Select Site Banners / View S





### Company Website

- Manage Domain
- » Member Information
- Manage Company Photos
- Site Design
- » Banner
- My Pages
- Manage Email Accounts

### **Banner**

Select Banner in **Company Website**, there are a wide range of banner to choose from. You can also upload your own customized banner and select multiple banners at the same time.



# **My Pages**

### **Company Website**

- Manage Domain
- Member Information
- Manage Company Photos
- Site Design
- » Banner
- My Pages
- Manage Email Accounts

Manage Your DHS Site Pages

Add Page

In Company Website, when you click on 'My Pages', a window opens, titled'
"Manage your DHS Site Pages"

Simply click on 'Add Page' (See next slide)



# **My Pages**

### My Pages>>Manage your DHS Pages>> Add Page

After you Click on **Add Pages** , 5 Text Boxes will be displayed.

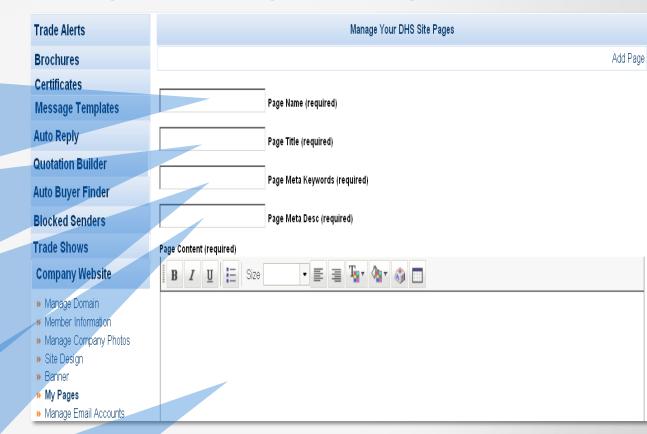
Page Name: The page name you will enter will be shown in the Top Bar along with Home, Products, About Us and Contact Us on the website

Page Title: What you will insert in Page Title would be shown in your internet browser bar

Page Meta Keywords: The meta keywords tag allows you to provide additional text for crawler-based search engines

Page Meta Description: A brief description about the page you are going to add in your website

Page Content: Write the content about the page you adding. You can also format the content text as per your requirement.





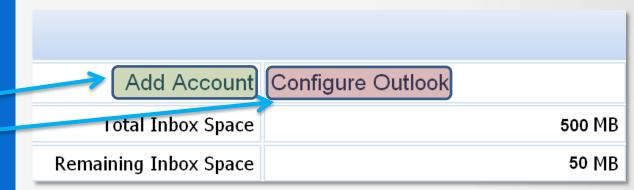
# **Manage Email Accounts**

In Company Website

Manage Email Accounts has two options

- Add Account
- Configure Outlook

There would be a complete tutorial on "How to configure Microsoft Outlook"





#### **Add Account**

When you click on **Add Account** , four Text Boxes will be displayed.

**First Text box** is where your Email Id is to be mentioned

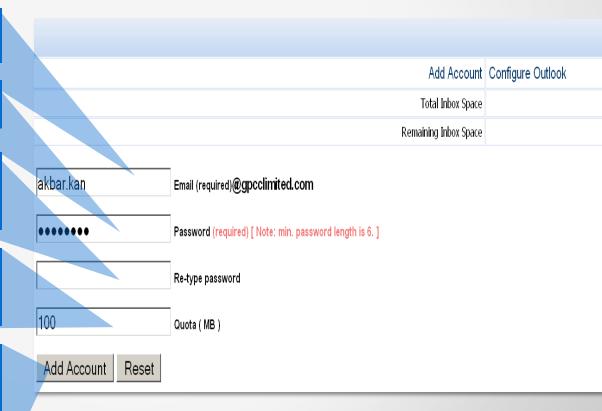
In the **Second Text Box**, type Password. (Minimum Password Length is 6 characters)

In the **Third Text Box**, Re-type your password, to make sure you typed the correct password in the second field.

In the **Fourth Text Box** simply mention the size of memory quota (MB) of your email account which you want to assign.

Then simply click 'Add Account' Button

You can Reset your account details by clicking on the **Reset** and fill the information again.





# **Configure Outlook**

Click on **Configure Outlook** 

When clicked on
Configure Outlook,
you can see
Configuring Mail
Client message
Below it you can see
"Step by step guide".

Add Account	Configure Outlook
Total Inbox Space	500 MB
Remaining Inbox Space	500 MB

Configuring Mail Client for gpcclimited.com

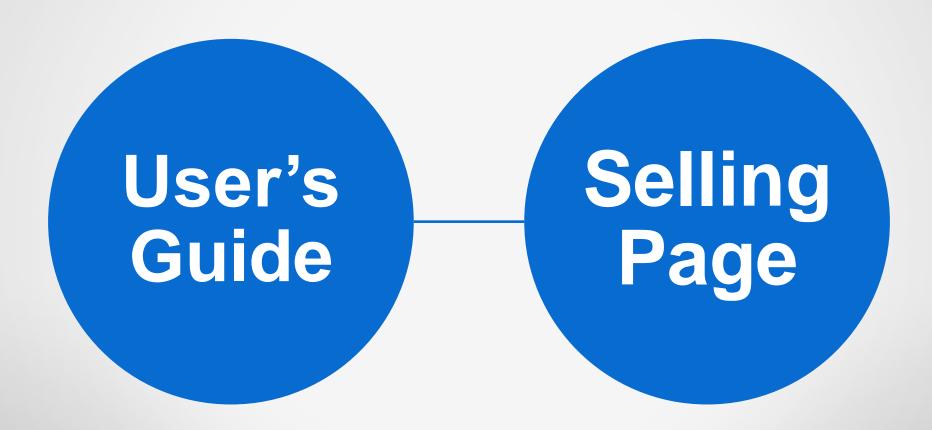
Manual Settings

Mail Server Username: username@gpcclimited.com

Incoming Mail Server: mail.gpcclimited.com

Outgoing Mail Server: mail.gpcclimited.com(server requires authentication)

Click to see step by step guide



My Tradekey Page

Advanced Tips

Learn how to add and manage your products and sell offers. Learn how to save time with batch upload and import product feature of Tradekey.com for unlimited product posting.

Messages Page

Trade Tools Page

Company Profile

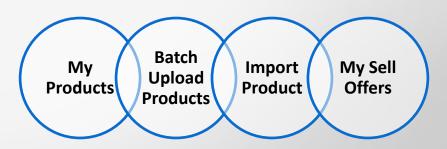
**Selling Page** 





## **Table of Content**

	Selling Page						
4.1	My Products						
	Add New Product						
	Manage Product						
	Manage Product Groups						
4.2	Batch Upload Products						
	Upload Product in Batch						
	Manage Uploaded Product						
4.3	Import Product						
4.4	My Sell Offers						
	Add New Sell Offer						
	Manage Sell Offer						





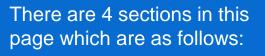
# Introduction



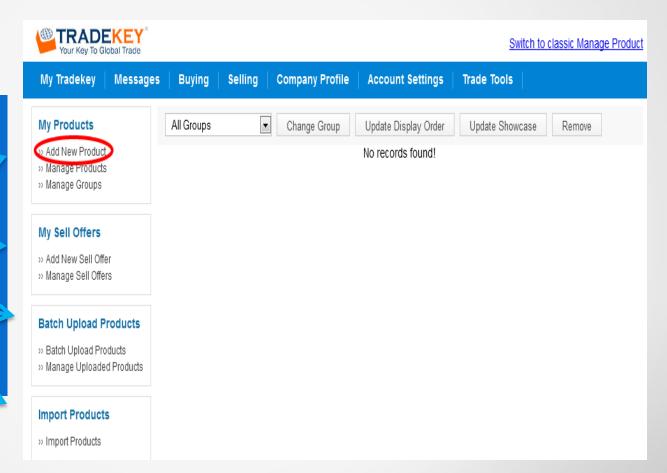
# **Selling Page**

 You can manage and add your products and Sell Offers on the Selling page. This page is amongst the most important pages of your Tradekey Account.

# **Selling Page**

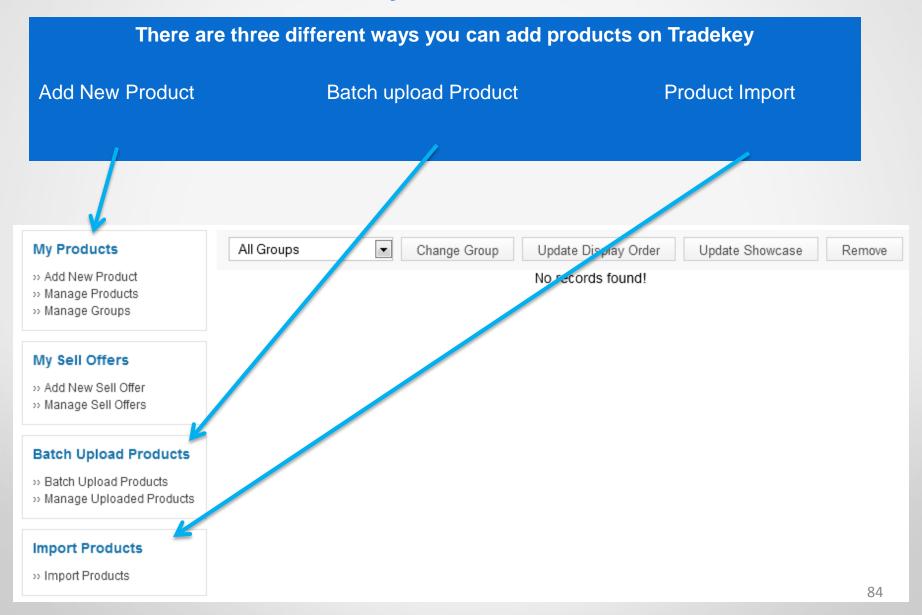


- 1. My Products
- 2. My Sell Offers'
- 3. Batch Upload Products
- 4. Import Products





## **My Products**





# Add New Products Add one product at a time

#### There are 2 basic steps to add new product:

- Step A
  - A1 Auto Category Selection
  - A2 Manual Selection of Category
- Step B
  - Add Product Details

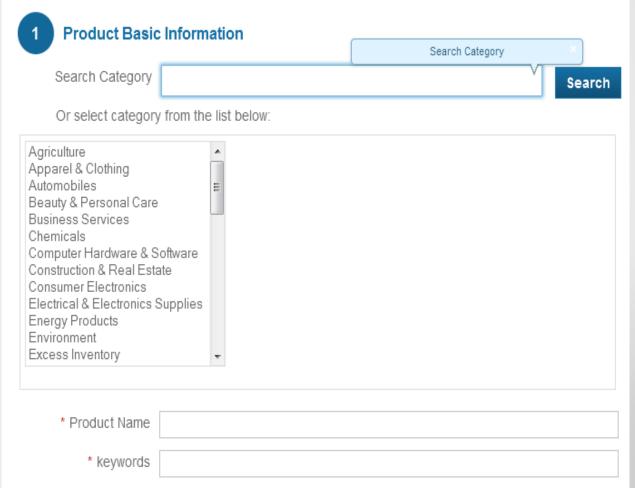




#### **Add New Product**

#### Step 1

- Sign in at Tradekey.com
- Go to Member's Area>Selling
- Click on Add New Product





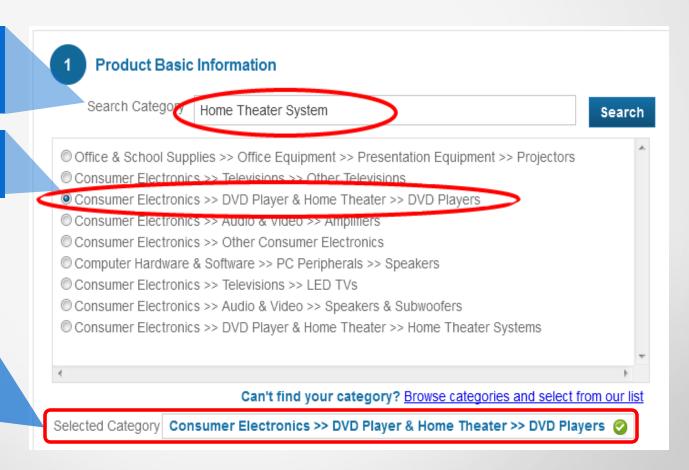
# **Step A1. Auto Category Selection**

**Select a category:** Insert a keyword related to your product and click on Search for Auto Selection of the Category.

**Category Suggestion List:** Our system will suggest you the category Automatically.



The selected Category will be shown here.

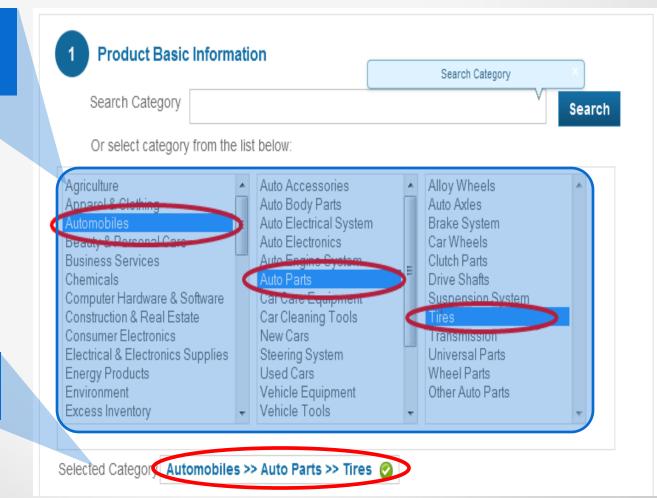




#### **Add New Product**

### Step A2 Manual Selection of Category

**Category List:** In case you want to select the product category manually, simply select the category from the list.



#### **Categories Selected:**

The selected Category will be shown here.



#### **Step B. Add Product Details:**

**Categories Selected**: The category you selected on the previous step will be displayed. You can also change the category here.

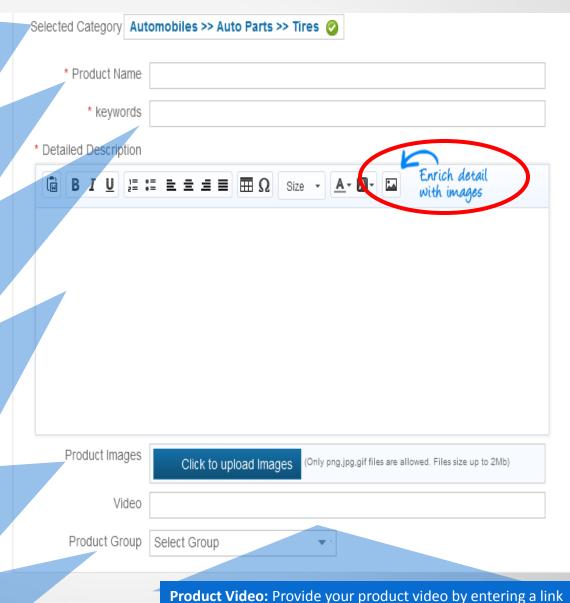
**Product Name:** Provide a relevant product name, (Through this keyword, your product will be ranked on Tradekey, make sure you provide the relevant product name

**Keywords:** Insert generic, specific and other combinations of Keywords related to your product (Max 55 characters per box). You can also use "Google Keyword Tool" for keyword suggestion. (See next Slide)

**Product Description:** Provide a detailed description about your product (material, specification, production time, packaging etc) that would be mentioned in your product page. This can vary from industry to industry.

**Product Images:** Add images of your products. you can add up to 5 image per product. Relevant and tasteful Product Images gives you more chances of inquiries.

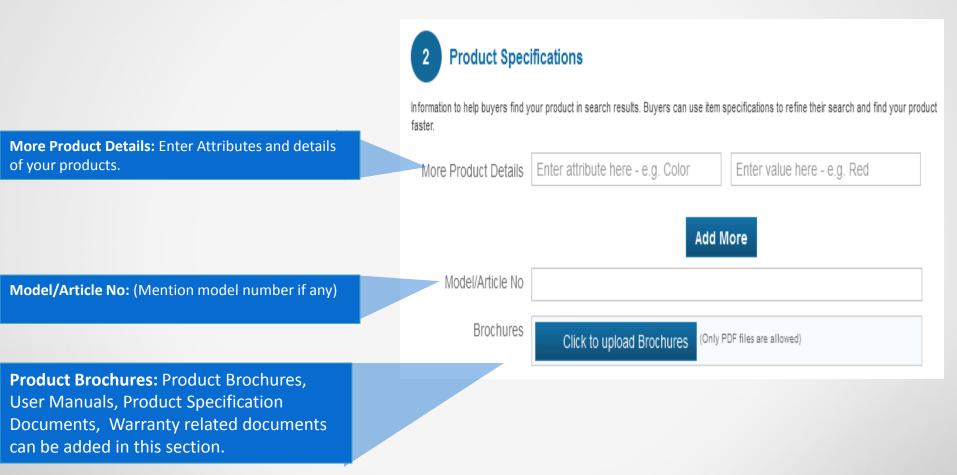
**Product Group:** You can create your product groups to logically divide your products in product showcase page



of your already uploaded videos on YouTube or Youku<sup>89</sup>



#### **Step B. Add Product Details:**



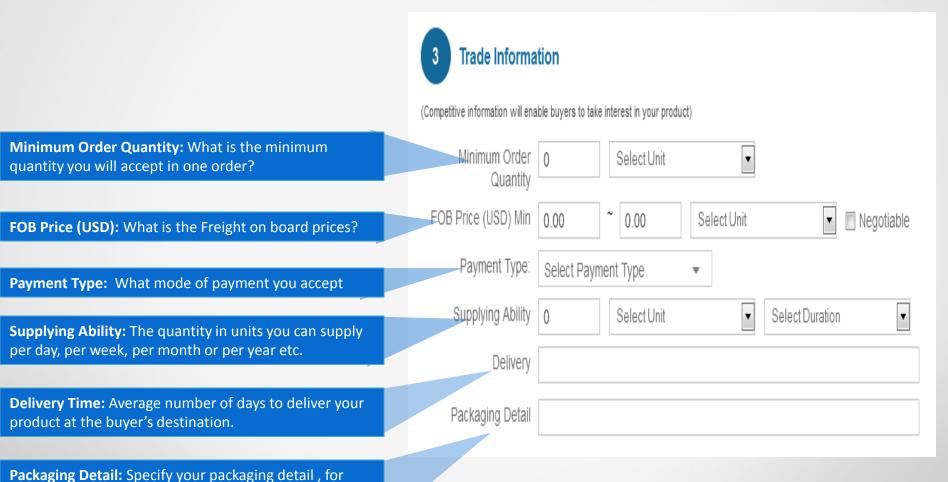


instance wooden crate, iron boxes, blister packaging,

plastic boxes packaging etc

#### **Step D: Add Product Details**

Packaging & Shipment Details.



91



#### **Add Product Details**

#### **Product Quality Meter**

**Product Quality Meter:** Displays how completely you have provided the information of each product and the quality of that posting in %.

**FAQ's search:** are listed questions and answers, all supposed to be commonly asked in some context, and pertaining to a particular topic



>> Where is the detailed

description shown on tradekey?



# **Manage Products**

# **Manage Product**

#### Sign in>Selling tab>Manage Products

This page displays the list of products you have already added.

My Products	To remove a product just di Order Detail: It is the order				cts catalog. A product with	the display order '1	' will be displaye	ed at the top
>> Add New Product	All Groups	-	Change Group	Update f	Display Order U	pdate Showcas	e Rem	ove
Manage Products     Manage Groups	☐ Titl	e			Display Order	Posted On	Action	
My Sell Offers  >> Add New Sell Offer >> Manage Sell Offers	Mu [ M1 Gro	]			1	06-19-2013		Options ▼
Datab Unional Braduata	All Groups	•	Change Group	Update f	Display Order U	pdate Showcas	e Rem	ove
» Batch Upload Products » Batch Upload Products » Manage Uploaded Products								
Import Products								
>> Import Products				ı				
	Change Group: You can change group as per product category.	pro of n pro 1 w top To d resp the	date Display Order: ducts would be in one of the content of the co	rder der ne nd 4. his	After you have may the desired change the product on the page simply check/uncheck the Showcase checkbe and click on Upda Showcase Button	es to you get the state to you get the you get the state to you get the	move: If u wish to move oduct, aply click e check x of the oduct and ck on the move	copy: Click on "Options" which have "edit" and "copy" features.

button.



#### www.tradekey.com

### **Edit your Product Details**

**Category:** Edit your category and click on the **select category** Tab.

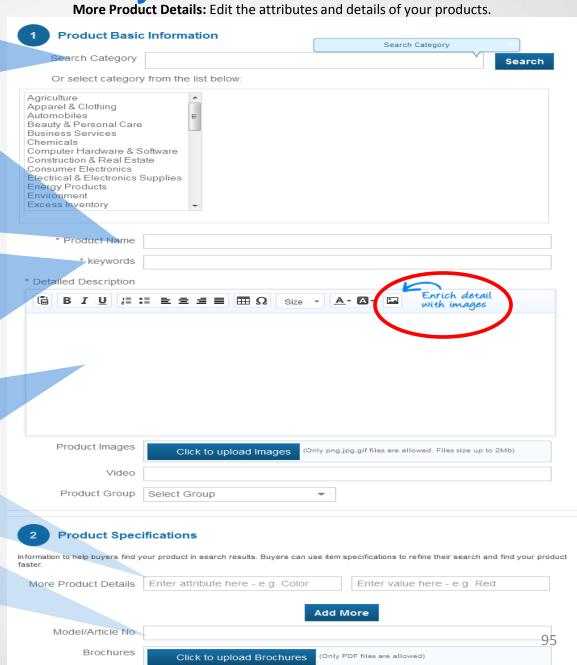
**Product Name:** Edit product name, (Through this Product name (acting as a keyword), your product will be rank on Tradekey, so make sure you provide extremely relevant product name.

**Keywords:** Insert generic, specific and other combinations of Keywords related to your product (Max 55 characters per box). You can also use "Google Keyword Tool" for keyword suggestion

**Product details:** In the Product Detail section Edit all fields such as brand name, etc. (these fields can vary with product type).

**More Product Details:** Edit the attributes and details of your products.

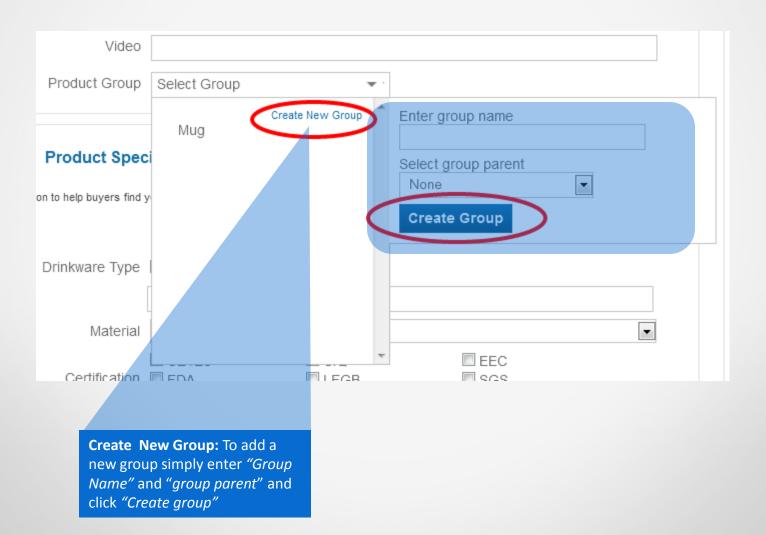
**Model/Article No:** Mention model number (if any).





## **Manage Group**

You can create and manage product groups in the **Manage Groups.** However in order to assign a group to a product to have to go to "Manage Products" section.





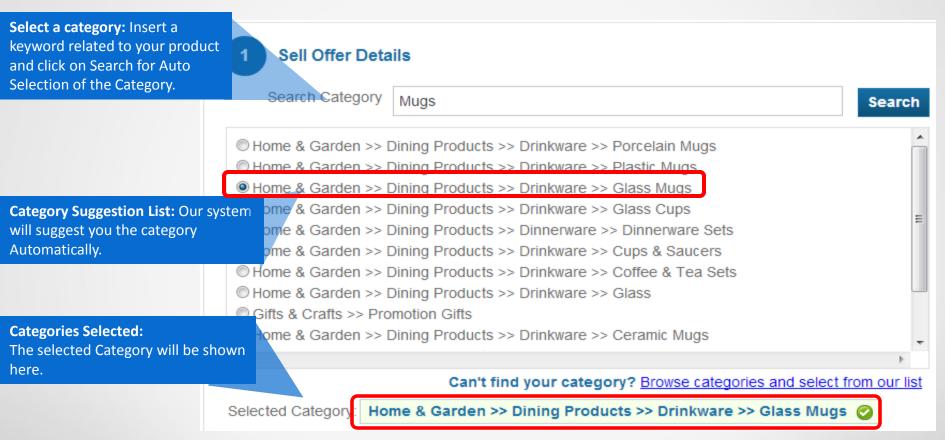
# My Sell Offer

 Sell Offers increases your exposure on Tradekey.com thus maximizing business opportunities. Sell Offers are useful for posting your product variants and different SKUs\*.





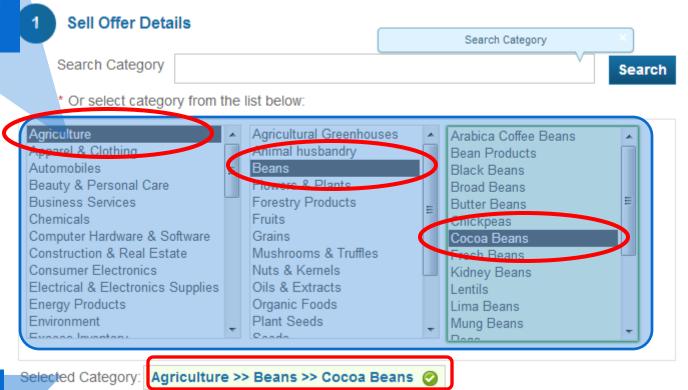
# **Step 1. Auto Category Selection**





# My Sell Offer

**Category List:** In case you want to select the product category manually, simply select the category from the list.



**Categories Selected:** 

The selected Category will be shown here.



# **My Sell Offer**

<b>Title:</b> Your Sell offer title should be specific to product type. e.g. Electric Neck Massager	* Sell Offer Title  * Keywords
	* Detailed Description
<b>Keywords:</b> Enter keywords which yo think the buyer will use to find your products on Tradekey.com. Provide relevant keywords or phrase in Keyw section e.g. massager, neck massage	vard with images
<b>Product Description:</b> Provide a deta description about your product (material, specification, production to packaging etc) that would be mention in your product page. This can vary findustry to industry.	me, oned
maustry to maustry.	(Min 300 Characters)
	* Time of Validity 1 Month  ▼
	Product Images  Click to upload Image (Only png.jpg.gif files are allowed. Files size up to 2Mb,
<b>Product Images:</b> Add images of your you can add up to 5 image per product and tasteful Product Images gives you chances of inquiries.	uct. Relevant



#### **Step D: Add Product Details**

Packaging & Shipment Details.

**Packaging Detail:** Specify your packaging detail, for instance wooden crate, iron boxes, blister packaging, plastic boxes packaging etc.

2	Packaging &	Shipment De	etails			
	Packaging Detail					
<b>Delivery Time:</b> Average number of days to deliver your product at the buyer's destination.	Delivery					
	Supplying Ability	0	Select Unit	•	Select Duration	•

**Supplying Ability:** The quantity in units you can supply per day, per week, per month or per year etc.



## **Step D: Add Product Details**

**Packaging & Shipment Details.** 

3 N	Ainimum Orde	er & Payme	ent				
minimum quantity you will accept in one order?	Quantity	0.00	Select Unit	Per	Select Unit	v	■ Negotiable
FOB Price (USD): What is the Freight on board prices?	Payment Type	Select Payn	nent Type	*			
Payment Type: What mode of payment you accept?	Re-Post:		this offer automa nembers can use				Post Sell Offer
		After all	I the process is	done.	Click on Post Sell		

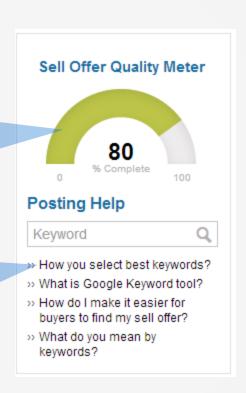


#### **Add Product Details**

#### **Product Quality Meter**

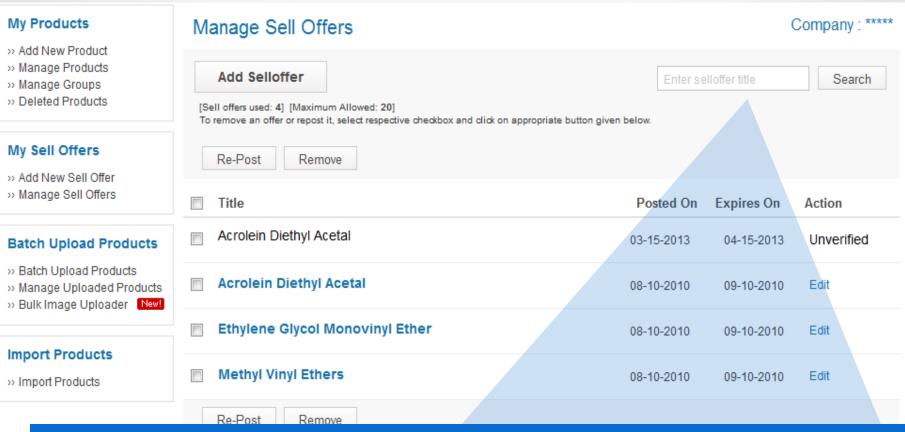
**Sell Offer Quality Meter:** Displays how completely you have provided the information of each product and the quality of that Sell Offer in %.

**FAQ's search:** are listed questions and answers, all supposed to be commonly asked in some context, and pertaining to a particular topic





# **Manage Sell Offers**



- •On each page only 40 sell offers can be displayed.
- •It's very hard and time consuming to go through so many pages to find your specific sell offer you want to change.
- •If you wish to find your desired sell offer, just "Enter product title" in the Search Bar and click on the search tab
- •Your required sell offers in that list would be displayed.
- •Rest is exactly the same as **Manage Product**.



# **Batch Upload Product**

 Upload your similar products all at once. This time saving feature is helpful in Unlimited Products Posting.





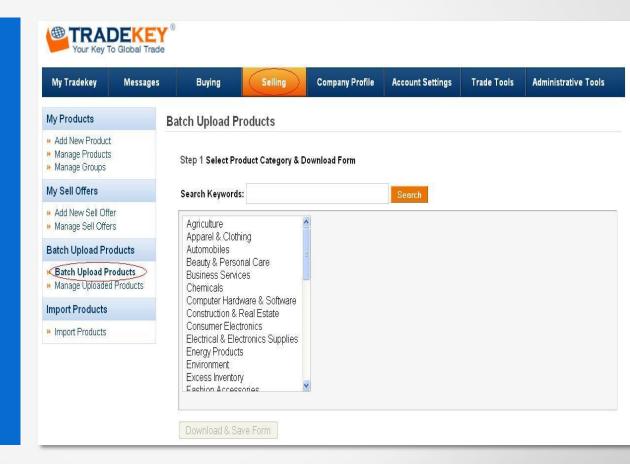
## **Batch Upload Products**

Through batch upload you can upload your products basic and necessary information in one step.

This feature is very useful in uploading Unlimited Products.

**Note:** Only similar products can be uploaded.

- 1. Sign in at Tradekey.com
- 2. Go to Member's Area> Selling
- 3. Click on Batch Upload Products





# Batch Upload Product Step 1:

Provide a product category keyword or you can select your category manually..

Step 1 Select Product Category & Download Form					
Search Keywords:	LED	Search			



## **Batch Upload Product**

#### Step 2:Add Details Add Product Details to the Form

	А	В	С	D	E						
2	Consumer Electronics >> Mobile Phones										
	Product Name	Model/Article	Product	Listing Description	Detailed Description						
4	Product Name	No	Keyword	Listing Description	Detailed Description						
5	Led TV	12345		Led TV.Led TV	we Sell Led TV						
6											
7											
8											

#### **Mandatory and Optional Fields in Excel Sheet**

Excel sheet contains mandatory (RED- Typed in Red ) Fields and optional fields Typed in (Black).

Mandatory Fields Optional Fields

Product Name Brand Name

Model/Article No Type
Product Keyword Size

Listing Description(Maximum 100 Words) Wide Screen Support

Detailed Description(Maximum 300 words ) Display Format

**Use Cabinet Color** 



# Batch Upload Product Step 3

Save the excel sheet, browse and upload it.

Step 3 Upload Form

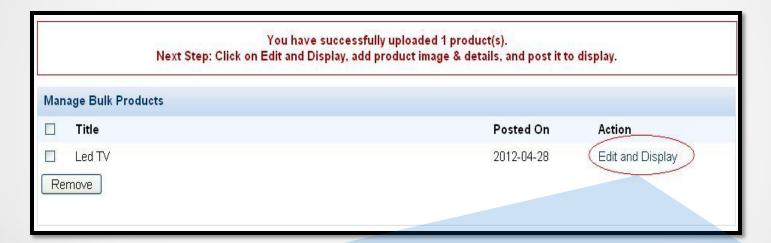
File name:

C:\Documents and Set Browse... Upload



#### **Batch Upload Product**

After successfully uploading the file you will see the following window



**Next step:** click on *edit and display* to add product image, and post it to display in your products catalogue.



## **Manage Uploaded Product**

 Manage your batch uploaded products on this page where you can edit and even remove a complete batch with a single click.

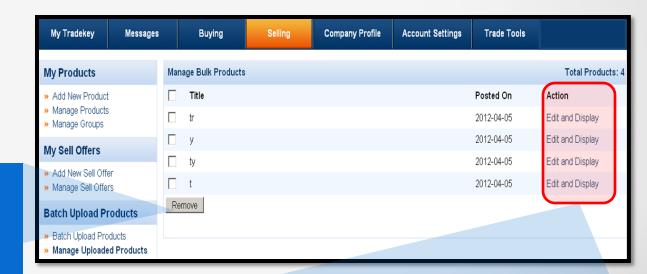


### **Manage Uploaded Products**

In the Batch Upload Products, when you click on 'Manage Uploaded Products 'the 'Manage Bulk Products' page is displayed.

#### **Remove:**

If you wish to delete your product batch, place the check on the product's checkbox and click on "Remove"



#### **Edit & Display:**

Click on Edit and Display to edit more details to the product, add image and format texts for each products individually and add in it product catalogue after hitting "Submit"



## **Import Products**

 Import product is a time saving feature which allows you to directly import your products posted on Alibaba or Made in China websites. Simply enter the URL of your product page and this feature will import and add products on your Tradekey Account in My Products Section.

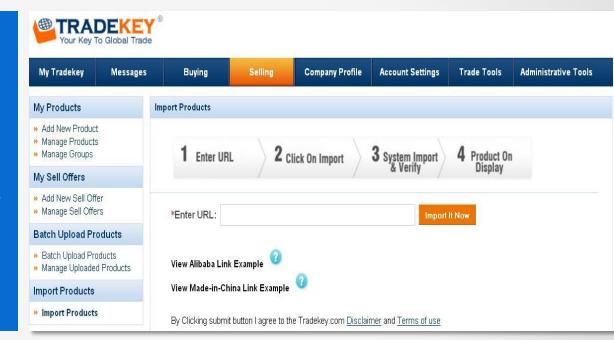




#### **Import Products**

## Sign in at Tradekey.com Go to Member's Area>Selling

- 1. Click on Import Products
- 2. Enter URL
- 3. Click on Import
- 4. System will import and verify the link
- 5. Products will be displayed





#### You can view the example of the Product links on the mouse over to







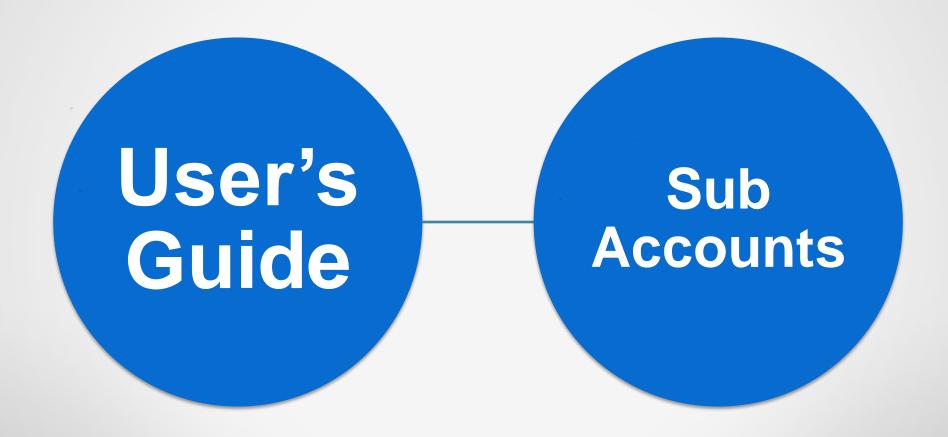
Step 1: Enter URL

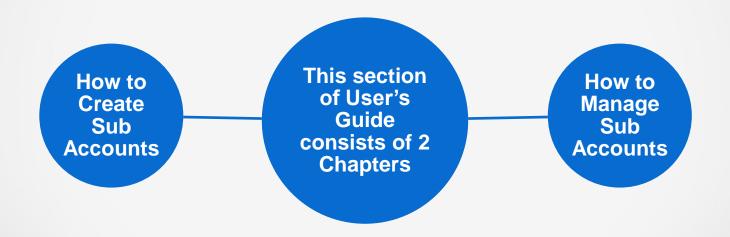
Step 2: Click on Import tab

Step 3: System will import and verify

Step 4: Product will be displayed

Note: you can extract information from Alibaba product page link and/or Made-in-China product page link







#### **Table of Content**

Sub-Accounts
How to Create Sub-Accounts
Add New Sub Accounts
Assign Rights to Sub Accounts
Manage Sub Account
Transfer Unassigned Offers
View Account Activity
Account Ownership Details
 Edit /Delete/Disable/Enable





#### **Sub Accounts**

Sub Account is an effective Management tool, where as Parent Account you can delegate tasks, while keeping an eye on the Sub Account activities, assigning rights and responsibilities as per the expertise and experience of your Sub Account Holders.





#### **How to Create Sub Accounts?**

- Step 1 Go to Tradekey.com Member's Area>Trade Tools>Subaccounts>Manage Subaccounts
- Step 2 On this page you will find Add Sub Accounts, click on it.
   Now you can create sub accounts with limited rights feature.
- Step 3-A Provide User Name, Email and password for all accounts.
- Step 3-B In the user right section place check in the check boxes the specific right you wish to assign to each user account.

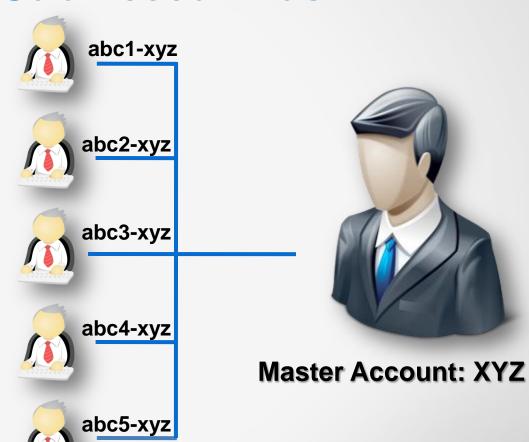
Once the sub accounts are created, being Parent account holder you can effectively monitor all activities of your sub accounts.



#### Names of Sub Account Ids

Sub Account user name will be created by a master account

Example: If a master account "xyz" provide 5
Sub Account Names abc1,abc2,abc3,abc4,abc5, the Sub Account names generated would be "abc1-xyz", "abc2-xyz", "abc3-xyz", "abc4-xyz", "abc5-xyz",



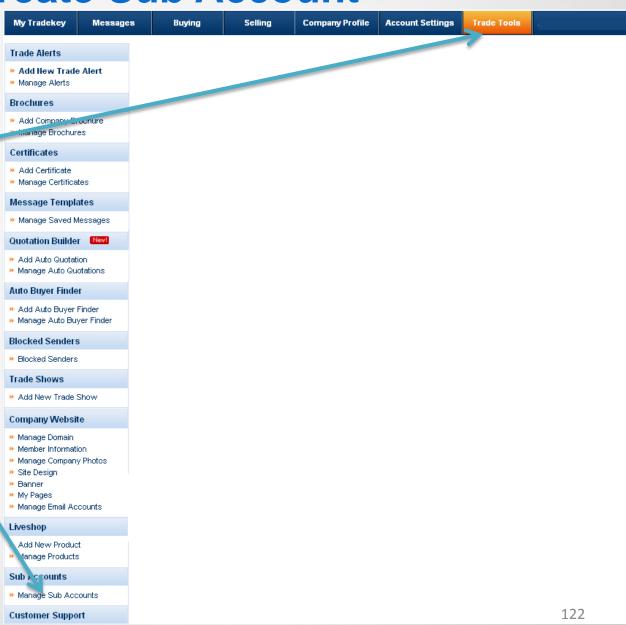
## **Create Sub Account**

#### Step 1

Go to Tradekey.com Members Area

In the Top Bar, click on **Trade Tools**On the vertical column on the left hand side you will find Sub Accounts.
Click on it.

There is **Manage Sub Accounts** option below Sub Accounts . Click on it.





## Create Sub Account Step 2

On this page you will find Add Sub Accounts, click on it. Now you can create sub accounts with limited rights feature.

Add New Sub Account		
* Required Information		
*Username:	abc1	
*Email:	abc1@ example.com	
*Password:	•••••	



## **Create Sub Account Step 3- A**

Provide User Name, Email and Password for a Sub account.

Add New Sub Account			
* Required Information			
	*Username:	abc1	
	*Email:	abc1@supertrader.com	
	*Password:	•••••	

# Create Sub Account 3-B User Access Rights

In the user right section place check in the check boxes the specific rights you wish to assign to each user account



#### Sell Offer, Buy Offers and Product

Tick the checkbox to enable the Sub Account Holder to post, modify, delete, update on assigned **Sell offers**, **Buy Offers** and **Product**.

**NOTE:** The products can be posted, modified and deleted before they are optimized. Once the products are optimized they will be locked. In order to modify the product after optimization kindly contact your KAM.

#### **Company Profile**

Tick the checkbox to enable the subaccount holder to update and change any information except company name, key products & services.

#### **Message Center**

Here you have 3 options,

#### 1. Tick Message Center Checkbox:

Limit the sub account to only view inquiries / quotation received on his posted product/sell offered.

#### 2. Tick View All Check box:

Now this sub account can view all inquiries in the message center.

#### 3. No Tick:

If both checkboxes are left empty, the sub account holder will not be able to view any inquiry of 25 quotation or chat history at all.

#### **New Contacts:**

If the New Contacts checkbox is ticked, the Sub Account can **send** new inquiries, quotations and reply to those inquiries.

#### **Trade Alerts:**

If the Trade Alerts checkbox is ticked, all Trade Alerts can be viewed and edited by Sub Account.

#### **Trade Shows:**

Tick the checkbox to enable the Sub account holder to submit Tradeshows on <a href="http://tradeshow.tradekey.com/">http://tradeshow.tradekey.com/</a>

#### **Trade Mate Account:**

By placing a check in the check box, Trade Mate Account can be activated and can be used by Sub Account Holder.

## Create Sub Account User Access Rights

☐ New Contacts		Send New Inquiries and Quotations, and reply	
▼ Trade Alert	20	Manage TradeAlerts	
Trade Shows	Tradeshow Submission		
☐ TradeMate Account	Instant Messenger Account Setup		
☐ Show All	If checked sub account can view all Product and sell offer otherwise only his own		
		Create Sub Account	

"Show All", The sub-account holder gets access to view all products and sell offer just like the Master Account.

Finally, click **Create Sub Account** after all access rights are assigned.



## **Manage Sub Accounts**





## **Manage Sub Accounts**

After the creation of Sub Accounts all credentials will be displayed

#### Manage Sub Accounts.

From here you can view the following options,

I. User Name

**II. Last Login Date** 

**III. Access Rights** 

**IV.** Action

Sub Accounts			Allowed: 5 Used: 1
User Name	Last Login	Access Rights	Action
newone-babar.gk	2012-03-02 12:00:47	Sell Offer Buy Offer Product Message Center	Transfer Unassigned Offers View Account Activity Account Ownership Details Edit Disable Delete



## **Activities to Manage Sub-Accounts**

Master Account/Parent Account can perform following actions in order to manage Sub-Accounts.

**Transfer Unassigned Offers** 

**View Account Activity** 

**Account Ownership Details** 

Edit

**Disable** 

**Delete** 

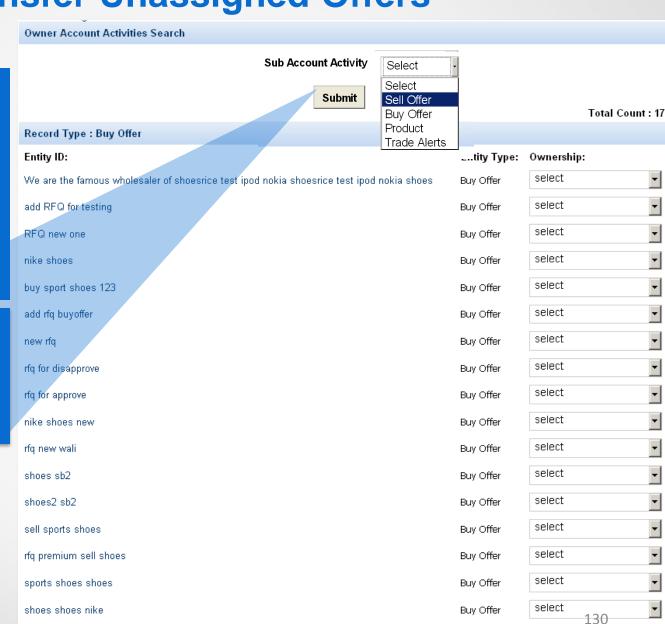
## **Transfer Unassigned Offers**

#### Step1

By clicking on "Transfer Unassigned Offers", parent account can transfer the ownership of selected activity (Unassigned offers only) to the Sub-account holder.

Select your respective offers from 'Sub Account Activity'

Select Sub Account Activity in the Drop Down Menu either Sell Offer, Buy Offer, Product or Trade Alert and click on Submit to see the list of unassigned offers as shown in the image.



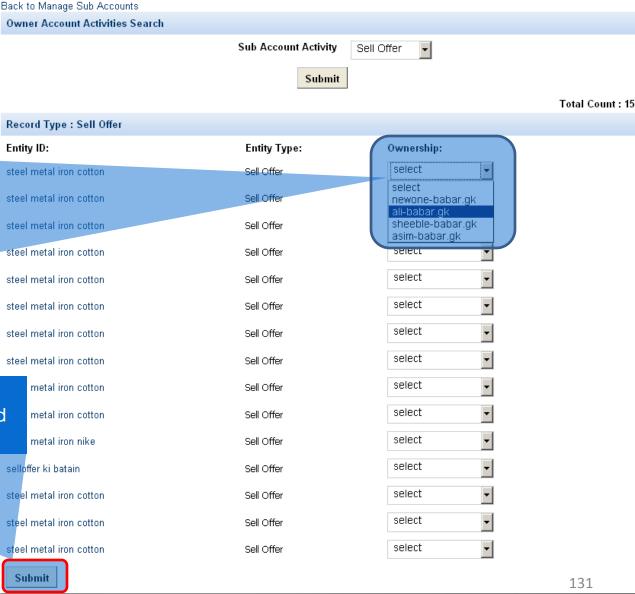


## **Transfer Unassigned Offers**

Step2

In the 'Ownership' drop down menu, you can select the "sub-account" you would like to Transfer the offers.

After Clicking "Submit" all the selected offers will be assigned to respective sub-accounts.





## **View Sub Account Activity**

As Parent Account holder, you can select and view all the activities performed by **Sub Account** & can effectively

monitor **Sub-Account Activities** by your Sub
Accounts with Dates & Time
Respectively

- 1- Select Sub Account
- 2- Sub account activity
- 3- Click Submit

All the activities will be displayed with date & time

After clicking on "View Account Activity", you can select the Sub Account User and review th accounts performed activity with Dates and Time. Sub Account Activities Search Sub Account stage stage. Sub Account Activity All Submit activity by user. Activity erformed: Date: Inquiries/quotations/replies deleted 2010-11-27 12:53:36 10 Inquiries/quotations/replies deleted 2010-11-27 12:53:21 4 Inquiries/quotations/replies deleted 2010-11-27 12:52:47 1 Inquiries/quotations/replies deleted 2010-11-27 12:52:21 4 Inquiries/quotations/replies deleted 2010-11-27 11:30:00 Tradealert updated 2010-11-24 10:58:15 Tradealert updated 2010-11-24 10:58:15 Tradealert updated 2010-11-08 11:18:44 Tradealert added 2010-11-08 10:39:11 Tradealert deleted 2010-11-05 18:01:41 Tradeshow submitted 2010-11-05 12:29:13 Reply for an inquiry deleted 2010-11-05 12:17:21 Reply for an inquiry deleted 2010-11-05 12:17:02 Reply for a quotation deleted 2010-11-05 12:16:33 Quotation deleted 2010-11-05 12:16:24 Inquiry for profile deleted 2010-11-05 12:15:11 Inquiry for profile deleted 2010-11-05 12:14:53 Inquiry for Sell offer deleted 2010-11-05 12:14:25 2010-11-05 12:14:25 Inquiry for product deleted Member Spam marked 2010-11-05 11:41:57



## **Account Ownership Details**

By clicking on "Account ownership details", parent account can transfer the posted offers of one sub account to another sub account.

Just select the **sub account** from which you want to transfer the offer's ownership.

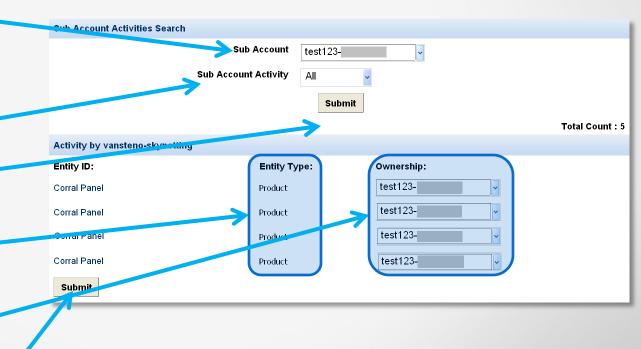
Select the offer type which you want to transfer from sub account activity (Product,
Sell offer, buy Offer or Trade Alerts).

#### Click Submit

All the respective offers of the selected **Sub-Account** will be displayed below.

Select the **sub account** which you want to transfer the offer under ownership Column Through Drop Down.

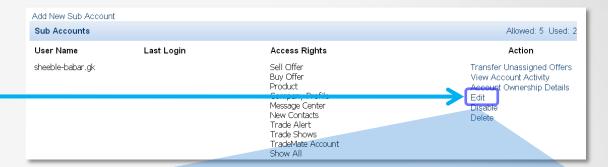
Click **Submit** & the selected offers will be Transferred to the new sub account





#### **Edit Sub Account**

As Parent Account Click on "Edit", to change the Sub Accounts password and access rights.

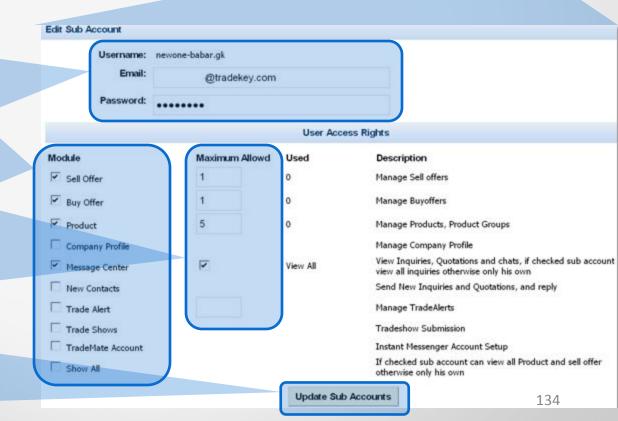


## Change the Sub Account Password here

Tick the particular check box to grant sub account rights to access

Enter the **limit** to rights of which you grant access to the subaccount. Leave blank for maximum limit.

Click update sub accounts to save and apply the changes.





#### **Disable Sub Account**

By clicking on "**Disable**" at **Action** field, parent account can disable any Sub Account.



After disabling the Account message will be displayed and the "**Enable**" Feature will Viewed, so parent user can enable the account again.

Sub Accounts			Allowed: 5 Used: 2
User Name	Last Login	Access Rights	Action
subaccount3-babar.gk	2012-02-22 09:15:41	Sell Offer Buy Offer Product Company Profile Message Center	Transfer Unassigned Offers View Account Activity Account Ownership Details Edit
		New Contacts Trade Alert Trade Shows	Enable Delete

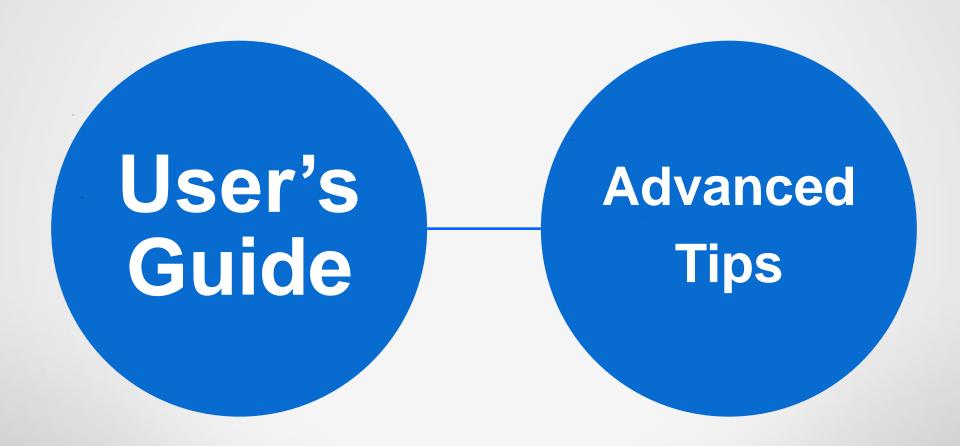


#### **Delete Sub Account**

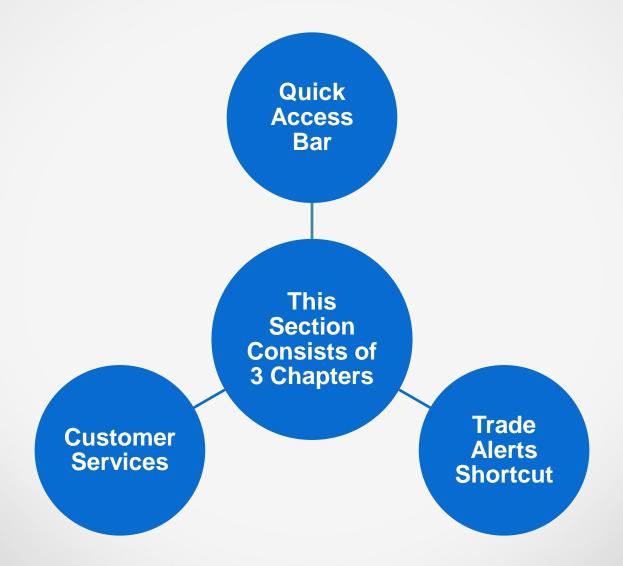
Parent Account can Click "**Delete**" to remove the subaccount.











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## **Advanced Tips**

 Few advanced tips to make your online business experience on Tradekey simpler.



## **Quick Access Bar**

You will see Quick Access on the left hand side.

# Quick Access Check New Messages Add New Product Add Batch Upload Import Products Add New Sell Offer Add New Buy Offer Add New Trade Alert Customer Support

#### **Quick Access**





#### **Quick Access**

**Quick Access** are shortcuts, where you can go to your desired web page directly.

With 'Check New Messages: You can view messages in your message center inbox.

**Add New Product:** You can directly go to add new product page.

Add Batch Upload: Through batch upload you can upload your products basic and necessary information at once. This feature is very useful in uploading Unlimited Products.

**Import Products**: Click here to directly Go to Import product page and import your products from Alibaba and Made in China Website.

**Add New Sell Offer:** Click on Add New Sell Offer to directly go to Add new Sell Offer Page.

**Add New Buy Offer**: Click on Add New Buy Offer to post buy offer for products you want to buy from Tradekey suppliers.

**Add New Trade Alert:** To set Trade Alerts click on the link

**Customer Support :** Ask for customer service or send Ticket.

## **Quick Access**

- Check New Messages
- Add New Product
- Add Batch Upload



Import Products



- Add New Sell Offer
- Add New Buy Offer
- Add New Trade Alert
- Customer Support



## **Trade Alerts Shortcut**



#### **Trade Alerts Short Cut**

- •Go to My Tradekey.
- •You can also access Trade Alerts from here.
- •You can check the Trade Alerts set and the Trade Alerts remaining.
- •Click on View More to check Trade Alerts by Keyword, Category, Country and Content Group.
- You can select the format HTML or Text,
- •You can select the Frequency , Daily or Weekly.
- •You can Add new Trade Alert or Delete it .





## **Customer Service**

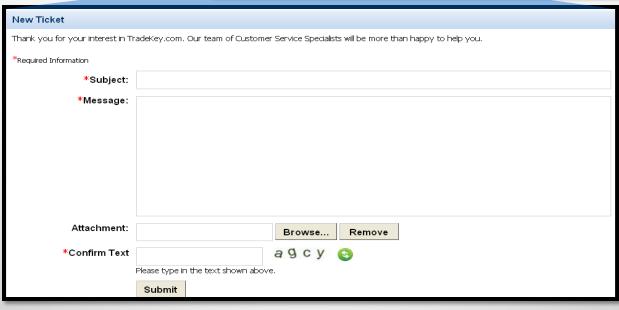


#### **Customer Services**

Your Customer Care is there to resolve your queries and concerns .

Get connected with your customer care through MSN, Mobile No, Email. Also send new Ticket and also check its History.





for further information, how to best use your tradekey membership contact our customer support today at customercare@tradekey.com

Also view the Other learning videos on TradeKey Messages Page, Company Profile, Selling Page, Trade Tools Page and Advanced Tips.