

3PTM PlasTM Print Pack

Ufi
Approved
Event

PAKISTAN 2013



FOOD + TECHNOLOGY PAKISTAN 2013

3P - Plas Print Pack - Food + Technology

POST SHOW REPORT



Organized by



FAKT EXHIBITIONS (PVT) LTD.

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“ 3P-Plas Print Pack Pakistan and Food + Technology Pakistan 2013 concluded successfully ”

Exhibition Overview

Carving another success on the plot, FAKT Exhibitions (Private) Limited organized The 9th International 3P-Plas, Print, Pack Pakistan 2013 Exhibition and Conference, along with the concurrent event of Food and Technology Pakistan Exhibition and Conference from 8th to 10th March, 2013 at Expo Centre, Lahore. The show attracted well known and significant brands in the Plastic, Printing and Packaging industry and Food Equipment and Technology sectors which unlocked innumerable trade gateways for participants and relevant industries.

The event was inaugurated by Chaudhry Abdul Ghafoor, Provincial Minister Punjab, while addressing the media, on the occasion he said, “3P-Plas, Print, Pack Pakistan is a significantly known platform for the leads of the plastic industry and hence, harnessing the global trade benefits of the specified industry”. He also added, “Such events are extremely important in the advancement of local industry. These events help to equip the local industry with the latest technologies and display the range of products available. It is encouraging to see participation from international companies who are eager to do business in Pakistan.”

Mr. Saleem Khan Tanoli, C.E.O. FAKT Exhibitions (PVT) Ltd., engraved the happening by saying, “3P-Plas, Print, Pack, Pakistan 2013 is the event which knows no boundaries for expansion, enriching business experiences and welcoming the global market through a channelized network of leading ventures, which is now a decade old. The successive participation of foreign enterprises deems a positive indication of healthy relationships that benefits the global competitive environment.”

Undoubtedly, 3P-Plas, Print, Pack Pakistan and Food + Technology Pakistan have established and excelled as an international platform for the trade industry of Pakistan to bloom in order to create opportunities for plastic and food equipment industry worldwide.

The three days at 3P-Plas, Print, Pack Pakistan 2013 remained busy and progressive at the venue with a high influx of quality visitors. The event engaged a number of trade professionals and business opportunists who visited to explore the potential and networks of the plastic, printing and packaging sectors.

3P-Plas Print Pack Pakistan and Food + Technology Pakistan is an accredited event for business to business convention and enjoining a web of meaningful networks in the industrial sector. Evidently, a prestigious meeting place for business ventures to make connections and acknowledge transforming trends and technological advancements of plastic, printing, packaging machinery industries and automation along with Food Equipment & Technology.

3P-Plas, Print, Pack Pakistan is the only and the largest event of Plastic, Printing and Packaging machinery and equipments in Pakistan. The country bores immeasurable potential to export finished goods to other regions and make a substantial move to positive economic growth. Events like 3P-Plas, Print, Pack Pakistan 2013 create opportunities for local and international businesses to create possibilities that endeavor the prolific breakthroughs of Plastic, Printing and Packaging industry.

The event succeeded to accomplish the desired response and, as always, was productive and formed contemporary bonds with the ever increasing number of customers worldwide. Attended by a number of quality trade visitors, the event proved to be very profitable and healthy for the exhibitors to meet their customers directly in order to maintain growth and long term corporate relationship in future.

FAST FACTS

21 Countries participated

200 Companies participated

9,000 Floor Space sqm

17,654 Visitors



Reason for Exhibiting

- Generate sales
- Promote company Image
- To increase brand awareness
- Launch new products or services
- Find new customers
- Find distributors, retailer, vendor etc
- Networking with existing and potential customers
- Provides sales training and technical know-how to the agents or representatives
- Accumulate firsthand knowledge for research
- Collect market information and trends for new product development
- Keep an eye on the competition
- Demonstrate Machinery live
- Distribute product sample to the qualified prospects
- Take advantage of media presence to gain exposure
- Recruit potential employees

EVENT GLIMPSES



Conference Overview

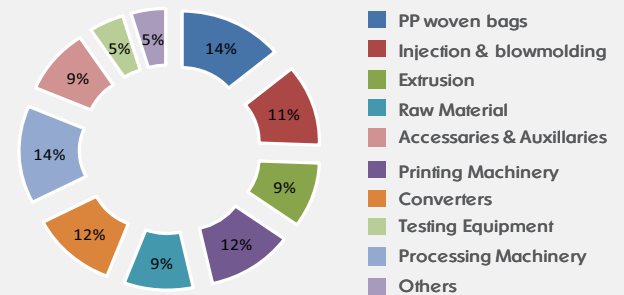


Two conferences were organized on the second day of the exhibition. The conferences incontestably overruled the attendance of specialized speakers and qualitative audience for both the happenings.

3P-Plas, Print, Pack Pakistan 2013 conference attracted industry professionals from Pakistan as well as other regions on the globe. Mr. Moazzam Rasheed, Director, Bin Rasheed (Pvt.) Ltd presented on Growth & Future of Plastic in Daily Life, while Mr. Eugen Karl Mossner, M/S. Add-X Biotech AB from Sweden gave a presentation on Oxo-Biodegradability which was a topic of great interest for most attendees. A tea break after the conference provided lucrative opportunities to network and take corporate connections to another level.

The Food and Technology Pakistan Conference welcomed prestigious and renowned personnel. Director General PCSIR Dr. Shahzad Alam was the Key Note Speaker, Dr. Shaista Jabeen from PCSIR presented on Potential of Functional Foods in Pakistan, Dr. Khurram Shehzad from PCSIR presented on Development of Weaning Foods from Indigenous Resources followed by Dr. Muhammad Nadeem from PCSIR who gave a presentation on Application of Food Biotechnology in Pakistan. Mr. Saeed Ahmed Qazi from SGS Pakistan gave an absorbing presentation on Food Packaging Issues and Their Solutions and Malik Ghazanfar Sadiq from PARAS Foods gave an engrossing presentation on Food Preservation and Safety by Irradiation. The conference bore splendid results by acknowledging the insights along with the changing future of food industry incorporating technology, research and development. Question and answer session at the end of the presentations gave an augmented opportunity to the listeners to ask from the learned speakers.

Major Exhibits



Major Exhibits

