



*Sheer excellence,  
Boundless opportunities,  
Proven success*

### The 3<sup>rd</sup> International

Building & Construction Technology, Materials,  
Property, Interiors & Architecture



## EXHIBITION & CONFERENCE

Organizer



**BUILD  
PAKISTAN  
2014**

25<sup>th</sup> - 27<sup>th</sup> February 2014  
Expo Centre, Lahore



## BUILD PAKISTAN 2014

**MORE THAN 300  
EXHIBITORS AND  
30,000 VISITORS  
EXPECTED**

## BUILD PAKISTAN 2014 EXCEEDING EXPECTATIONS AND SETTING STANDARDS

FAKT Exhibitions (Private) Limited presents Build Pakistan – The 3rd International Building & Construction Technology, Materials, Property, Interiors and Architecture Exhibition & Conference. During the past two years the event has marked its presence and transformed the landscape. The event is focused on the robust and dynamic Building and Construction industry and its main drivers like building materials, construction technology, property & real estate, stone, furniture and housing interiors etc.

Pakistan's construction industry is amongst one of the fastest growing sectors with a promising future. While the economy booms and each stratum of society upgrades socially and financially, the demand for infrastructure increases indicating multiplying opportunities. This sector is booming due to Pakistan's rapidly growing population, its expectations of high quality and technically advanced housing, hospitals, schools, universities and working environments. In addition, the commercial sector is creating a demand for more office buildings, shopping malls and hotels etc.

Exhibiting at Build Pakistan presents your company with a unique opportunity to meet your target audience and offers an unparalleled return on investment unmatched by any other marketing activity. Whether you're looking to establish new relationships or cement existing ones; display your latest innovations and services, or reach a far greater audience, Build Pakistan is the event.

Build Pakistan's swift growth and reputation has

made it the industry's definitive source of products and information. Thousands of senior key players, leading business professionals and prominent industry experts participate.

This time the show will bring together more international participation on a single platform to exhibit and exchange great business opportunities at the show. The event is expected to be attended by over 30,000 visitors to get aware on the latest developments in the regional industry.

### FAST FACTS 2013



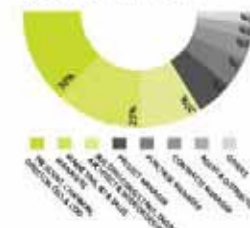
### EXHIBITOR'S FEEDBACK



### VISITOR BREAKDOWN



### VISITOR JOB FUNCTION



### BUILD PAKISTAN CONFERENCE

This year's conference focuses on housing projects and their consumer centric dynamics. With the changing urban landscape, people are looking for modern living solutions, which provide all the basic amenities preferably in a safe and secure gated community. The growing urban population has created great pressures on the cities lacking adequate infrastructure to create adequate housing solutions covering basic necessities in a secure environment that is at par with global standards.

This conference will be a platform that will encapsulate current as well as rising industry issues, strategic solutions, investment strategies and changing dynamics of housing needs in the urban landscape. It will bring together all sectors of the housing industry including builders, design professionals, architects, policy makers, financiers, educators etc. This conference is an excellent platform to network.

**exchange ideas, seek business opportunities and to tap into the experience of key industry leaders.**





### Building & Construction

**T**he government has taken various measures to boost the housing and construction industry.

The government has announced various incentives in the national housing policy to provide affordable housing. A rapid growth in housing and finance will significantly improve employment opportunities and support a variety of allied industries.

To support numerous infrastructure development projects consisting flyovers, highways, tunnels, Gawadar coast etc., the government has introduced various measures, like reduced duties and taxes on imported construction machinery, equipments and chemicals etc.

### Interiors & Accessories

**N**o structure is complete without the finishing touches and proper accessories, while interiors add aesthetic value to the construction. The modern architecture incorporates various accessories from windows and door claddings, kitchen & bathroom accessories, Glass & glazing etc.

Build Pakistan will showcase an inspirational mix of furniture, furnishing, interior design, accessories, flooring, lighting and appliances among others.

The exhibition provides a unique and invaluable opportunity to exhibitors to showcase their products directly to visitors eager to explore the industry's latest trends.

### Technology & Materials

**V**arious technology & materials are involved in a building infrastructure, from construction materials to process synthetic materials. The technology & materials are an established industry & its use is typically segmented into specific specialty trades. They provide the make-up of habitats & structures including homes. Pakistan has huge demand for a range of technology & materials. With the industry growth, awareness & recent natural calamities there is necessity for up to date technology & materials. This exhibition will be an ideal venue for companies to exhibit & introduce their range & for international companies to tap the growing industry.

### Property & Real Estate

**B**uild Pakistan is an ideal venue to exhibit housing and real estate projects to reach out and connect with the prospective buyers. Buyers are eager to visit a platform where they can independently compare and check out the options available.

The real estate sector in Pakistan has been growing with the growth in the urban population. With a great rise in the quality of residential and commercial projects being undertaken by developers, Pakistan is now a global hot spot for overseas Pakistanis eager to invest in the local market. The event aims to bring together developers, real estate brokers, housing projects, private and institutional investors.

## Be part of an extravagant Show...

THE REGION'S BEST  
SHOW TO GET UPDATED IN  
BUILDING & CONSTRUCTION  
TECHNOLOGY, MATERIALS,  
PROPERTY, INTERIOR &  
ARCHITECTURE

AN ULTIMATE SHOWCASING  
OPPORTUNITY FOR ARCHITECTURAL  
FINISHING AND UNCONVENTIONAL  
FURNITURE DESIGNS

PAKISTAN IS A  
MOST POTENTIAL  
MARKET FOR FOREIGN  
INVESTORS

# EXHIBITOR PROFILE

"DISCOVER NEW  
POSSIBILITIES"



- Panels & Pumps
- Sanitary Ware
- Energy/Water Conservation
- Decorative & Architectural Lighting
- LED Systems & Spotlights
- Doors & Windows
- Hardware & Fittings
- Glass Fittings & Systems
- Heating & Ventilation equipment
- Air Conditioning
- Automated Gate Systems
- CCTV & Monitoring
- Fire Protection & Prevention Devices
- Paints, Coats, polishes & Wall Coverings
- Waterproofing Applications
- Kitchen Appliances and accessories
- Kitchen Cabinets & Equipments
- Plumbing, Pipes & Fittings
- Drainage Solutions
- Sprinkler Systems
- Water Fountains
- Glass, Glazing & Facades
- Steel Structures
- Pre-engineered Buildings
- Structural Steelwork
- Light-steel Framing
- Cement Manufacturers
- Concrete Materials
- Switches & Switchgear
- Electricals, Wires & Cables
- Control & Automation Systems
- Furniture ( Office, Home & Outdoor)
- Furniture ( Wood, Steel, Antique etc)
- Interiors & Contemporary Designs
- Wood, Veneer & Floorings
- Roofing, False Ceiling & Cladding
- Aluminum Composite Panels
- Domes, Metal Trusses, Wall Cladding & Facades
- Elevators & Escalators
- Swimming Pool
- Builders & Developers
- Infrastructure Developers
- Environment & Landscape Consultants
- Adhesives, Glues, Resins, Epoxies & Preservatives
- Property Dealers, Realtors and Real Estate Agents
- Housing Projects
- Mortgage & leasing Companies

## VISITOR PROFILE

- Public Officials and Policy Makers
- Materials Suppliers & Building Contractors
- Engineers/ Architects
- Interior Designers/Decorators
- Trade Delegates
- Foreign Missions & Consul Generals
- Local Industry
- Ministries & other Government Officials
- Real Estate Agents, Building Developers
- Construction technology & System providers
- Researchers & Research institutes
- Foreign companies seeking joint ventures
- Construction & Projects Managers

## MARKETING & PROMOTIONAL CAMPAIGN



Advertisements



E-Newsletters & Faxes



Composite Display



Show daily



Magazines & Newspapers



Networking Meetings



Direct Mailers



Pre Schedule Appointments



VIP passes to the key buyers



Media Partners



Local & International Partnerships



Promotional Trips



### International Partner



### Strategic Partners



### Media Partners



## FAKT EXHIBITIONS (PVT) LTD.

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## BUILD PAKISTAN 2014

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Ground Floor Plan

HALL # 1



Inter link Gate Ladies & Gents Wash Room AHU Room 3x3 meter Cargo Gate Exit Gate Under Mezzanine Stall

Ground Floor Plan

HALL # 2



Inter link Gate Ladies & Gents Wash Room AHU Room 3x3 meter Cargo Gate Exit Gate Under Mezzanine Stall

- ☐ I am interested in exhibiting, please reserve \_\_\_\_\_ sqm for my company.
- ☐ Bare ☐ Shell
- ☐ I would like to visit the exhibition, please send more information about the event.
- ☐ I would like to be a sponsor for BUILD PAKISTAN 2014. Please send more information.
- ☐ I would like to participate in BUILD PAKISTAN 2014 Conference.
- ☐ Send detail on presentation.
- ☐ Send conference details when available.

## Tariff

## Bare Space Rate

USD 226 per sqm

Min. 18 sqm

## Shell Scheme Rate

USD 266 per sqm

Min. 9 sqm

## Outdoor Space Rate

USD 156 per sqm

Min. 54 sqm



The standard shell scheme package will include:

- Fascia board with company name stand no.
- White Laminated Plywood Partitions
- 220v/50Hz single phase electrical socket
- 3 Spotlights
- 2 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket

Note:  
50% payment of the total space reservation amount to be made with the reservation form to confirm your space

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web: \_\_\_\_\_

Product Range: \_\_\_\_\_

We agree to all the terms &amp; conditions noted below

Sign / Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

## Terms &amp; Conditions

## Article 1: Contract

"Contract" shall mean this agreement entered into between the Organizer and the Exhibitor for the use of the stand or space in the Exhibition and shall include the terms and conditions contained herein.

## Article 2: Exhibit Space Assignment

Exhibit space is assigned with regard to the contracted size and shall be made in the prescribed application submitted to the Organizer with the required deposit (see Terms of Payment for details).

## Article 3: Terms of Payment

- (a) 50% deposit of the stand rates payable on booking.
- (b) The balance shall be paid 60 days before the event dates.
- (c) Payment of all additional fees shall be payable by the Exhibitor immediately upon presentation of the invoice by the Organizer to the Exhibitors.
- (d) All fees payable by the Exhibitor shall be due on the aforesaid dates without formal demand from the Organizer and in the event of late or non-payment the Organizer shall be entitled at their sole discretion to treat such acts or omission/s as withdrawal by the Exhibitors and to forfeit the Exhibitor's right to participate in the Exhibition.

## Article 4: Cancellation or Reduction of Exhibition

- (a) Should an exhibitor cancel from the exhibition or reduce the size of space after the registration deadline, exhibitor will be charged a penalty for the cancellation or reduction without notice and the pre-paid deposit will be applied toward the penalty. If the exhibitor reduces the contracted space, the abandoned space shall be regarded to be cancelled.
- (b) Upon an exhibitor's written notification of cancellation, the organizer has the right to resell the space vacated.
- (c) The date upon which the notice of cancellation is received will be the official date of cancellations, and an informal notice without written documentation shall not be accepted as cancellation.
- (d) The Organizer reserves the right to cancel the exhibition or reduce the space area accordingly and will not in any way be liable to any claim for loss or damages suffered by the exhibitor.