

# EXPO BUILD CHINA

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CHINA



April 1-3, 2013

Shanghai New International Expo Centre

China's Leading Exhibition For  
Premium Building Materials

[www.expobuild.com](http://www.expobuild.com)

[rahme.massoud@ubmsinoexpo.com](mailto:rahme.massoud@ubmsinoexpo.com)

Co-located with  
Shanghai International Interior  
Design Festival  
Ecobuild China 2013  
Shanghai Hospitality Design &  
Engineering Expo 2013

Organizer:  
Shanghai UBM Sinoexpo Int'l  
Exhibition Co., Ltd.  
China Architectural Culture  
Center  
China Association for Int'l  
Science & Technology  
Cooperation

Contact:  
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## Exhibition Review:

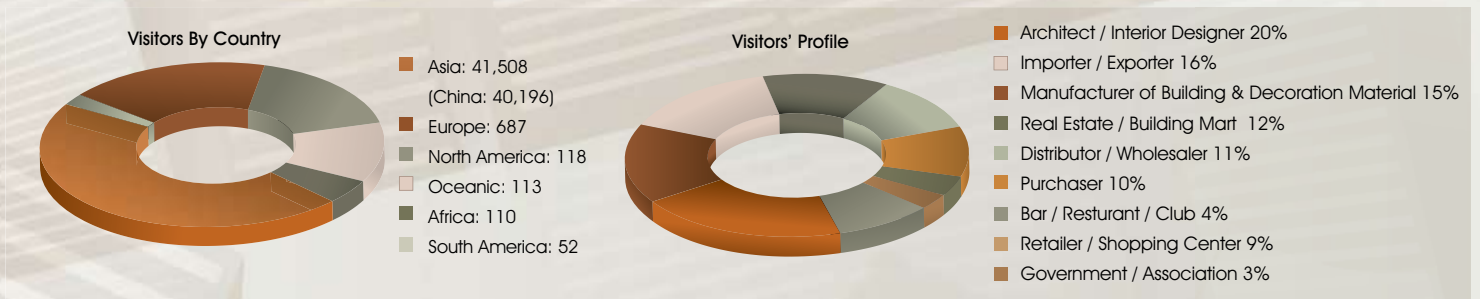
Expo Build China 2012 accomplished its 20th year successfully with **418** exhibitors on a **54,000** sqm space. The exhibitors revealed a phenomenal artistic side in buildings and interiors. It is the show that features design and innovative building material dedicated to the hospitality & commercial industry.



## Some of the Famous Participating International Brands in 2012:



## Visitors' Figures:



## 2012 Event Highlights:

Shanghai International Interior Design Festival featured many educational conferences and forums:

- China Hotel Design Engineering and Innovative Forum
  - Interior Decoration Materials New Trend
  - Hotel Plus Form: Delivering Inspiration from Technology to Design
  - Conceptual Hotel Show
  - International Architectural & Interior Design Trend Release
- To know more about other events, please visit [www.design-festival.net](http://www.design-festival.net)



## Testimonials:



David Tan - Director  
Nuva (Pneumatic Vacuum Elevator)-GFC

It was a very successful show. We gained a lot and met many excellent designers and owners. We are glad to have attended this show.

Qing Xue Xi - Designer  
Jiangsu Longyang Construction Decoration Engineering Co.,Ltd.

This fair is so trendy with many designs and brings interaction with designers and architects through the forums.

Gu Wei Ping - General Manager for China Office  
Green Deck

We have participated in many other shows and to be honest, this is the best show we have ever participated in. We have already got big orders at this show.



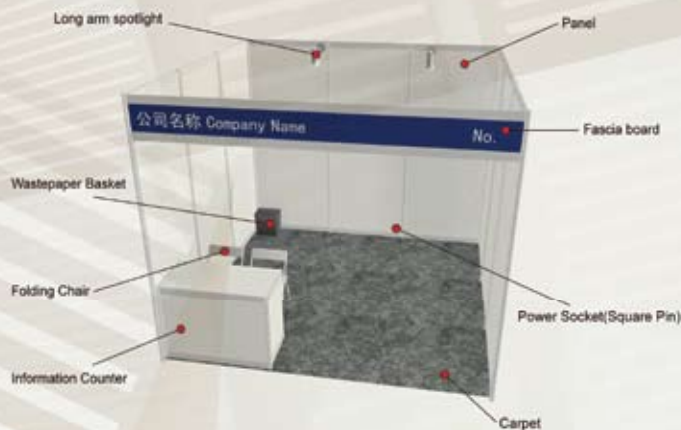
## Reasons to Exhibit at Expo Build China 2013:

- The sole show in China to accommodate the largest number of high-level end users from the hospitality and commercial industry.
- Gather most of the world-wide and domestic famous brands and innovative design products in China.
- More than 500 media promotion and over 40 professional conferences to accelerate your brand exposure in China and Southeast Asia.
- Gain support from government and trade associations due to continuous success over 20 years.



## Categories:

- Doors & Windows
- Roof Covering
- Building Facade
- Sunshade
- Heating Ventilation
- Flooring
- Wardrobe
- Wooden Products
- Interiors
- Hardware Accessories
- Chemical Building Materials
- Furnishing
- Building Intelligence System
- Garden Landscape
- Green Building Materials



## Booth Rate

- Shell Scheme: USD 300/sq.m.
- Raw Space: USD 250/sq.m.  
Raw space doesn't provide any exhibiting facilities.

## World Wide Network:

Germany, Austria & Switzerland  
Info-Büro Höh-Fessl  
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E: office@hfhinfo.com

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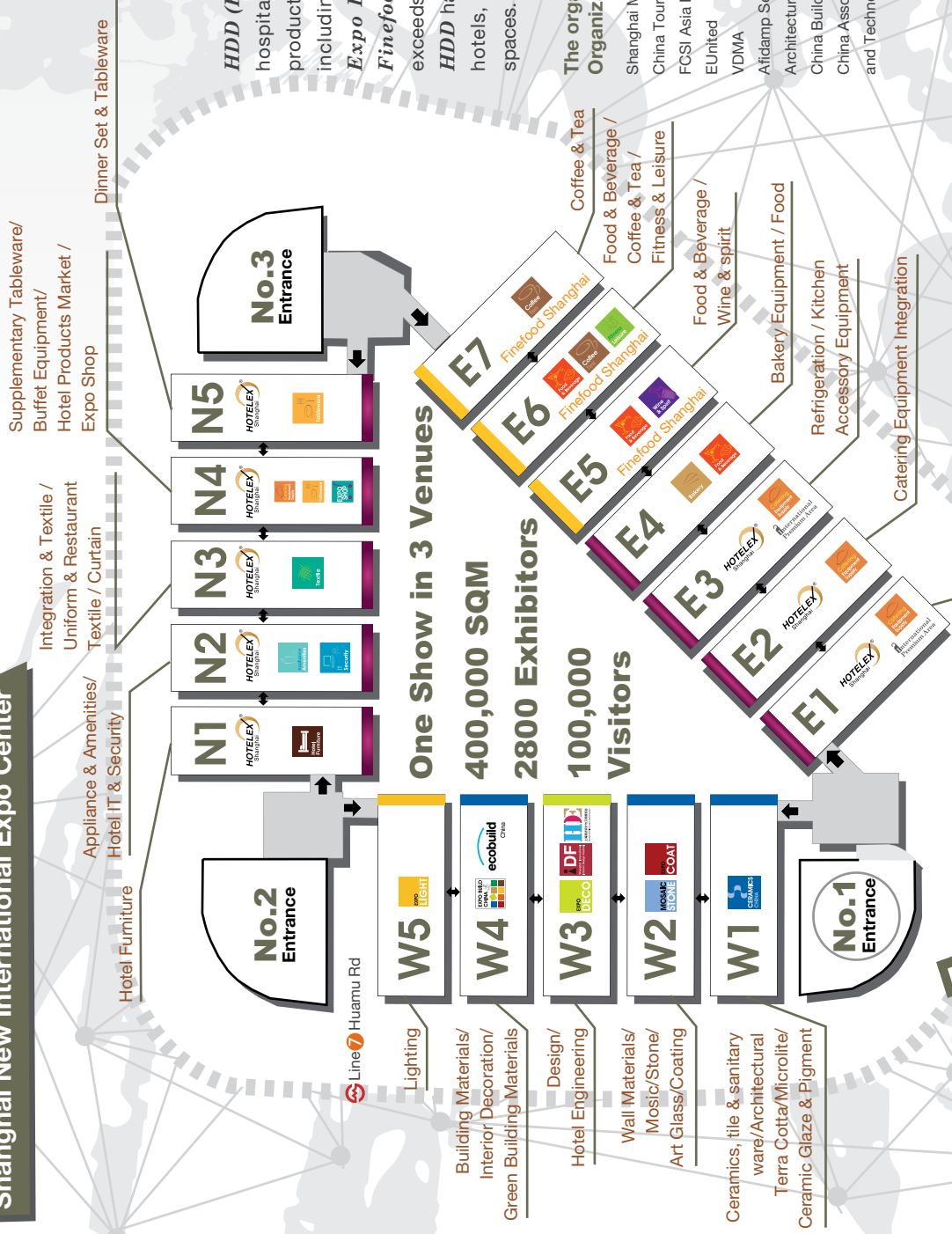
Vietnam  
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T: +884 (3) 5562292  
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E: m.e.marketing@services@gmail.com

# Shanghai New International Expo Center



**One Show in 3 Venues**  
**400,000 SQM**  
**2800 Exhibitors**  
**100,000 Visitors**

Supplementary Tableware/  
 Buffet Equipment/  
 Hotel Products Market /  
 Expo Shop

Integration & Textile /  
 Uniform & Restaurant  
 Textile / Curtain

Appliance & Amenities/  
 Hotel IT & Security

Dinner Set & Tableware

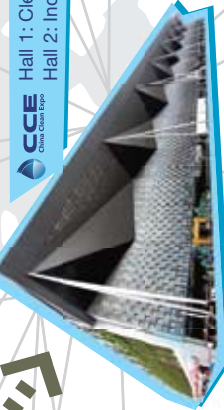


**HDD (Hotelex+Design & Deco)** is an annual trade fair dedicated to hospitality, design and decorative solutions, affiliated innovative products and materials. It contains eight different themed sectors including *Hotelex Shanghai, Expo Build, Ceramics China, Expo Light, China Clean Expo, Hotel Furniture, Expo Finefood and Expo Coffee & Tea*. The overall exhibition space exceeds 400,000 sqm in partnership with the JSWB Furniture group. **HDD** has become a supersized sourcing platform ideally catering to hotels, restaurants, shopping malls, clubs and other commercial spaces.

The organizer of the HDD would appreciate the following Organizations for their kind support and cooperation:

- Shanghai Municipal Tourism-Administration
- China Tourist Hotel Association
- FOSI Asia Pacific Division
- EUnited
- VDMA
- Afidamp Servizi
- Architecture Society of China
- China Building Sanitary Ceramics Association
- China Association for International Science and Technology Cooperation
- China Architectural Culture Center
- ACSER
- China National Interior Decoration Association
- UNESCO City of Design Shanghai China Office
- Building Research Establishment
- Chartered Institution of Building
- The Royal Institution of Chartered Surveyors
- UK Trade& Investment
- Construction Products Association
- China Association Of Lighting Industry

**Shanghai World Expo Exhibition & Convention Center**



**CCE** China Clean Expo  
 Hall 1: Cleaning machines, tools & chemicals  
 Hall 2: Indoor environment quality, water purification, laundry

**JSWB Global Home Furnishings Center**  
 Furniture / Interior / Lighting

For more information please visit [www.hddshow.com](http://www.hddshow.com)

**April 1<sup>st</sup> - 3<sup>rd</sup>, 2013**



Show management  
 SIN EXPO