

STONECA
the stone expo

BUILD
PAKISTAN
2013



POST SHOW REPORT

24th -26th May, 2013
Expo Centre, Lahore

FAKT EXHIBITIONS (PVT) LTD

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Organizer



International Partners



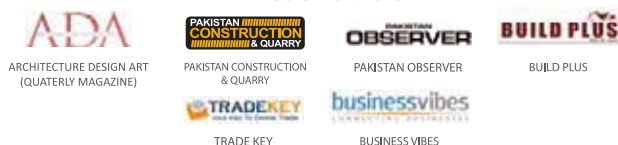
Strategic Partners



Supporting Bodies



Media Partners



BUILD PAKISTAN 2013

Incorporating STONECA 2013

The platform facilitated to unlock innumerable trade gateways for participants and relevant related industries.

Carving another success on the plot, FAKT Exhibitions (Private) Limited organized , BUILD Pakistan 2013-The 2nd International Building & Construction Technology, Materials, Property, Interiors & Architecture Exhibition, along with the concurrent event, STONECA-The Stone Expo, The 2nd International Marble, Granite, Stone & Technology Exhibition from 24th to 26th May, 2013 at Expo Centre, Lahore.

The event was inaugurated by Mr. Farooq Iftikhar, President of Lahore Chamber of Commerce and Industry, Mr. Ihsanullah Khan, CEO Pakistan Stone Development Company (PASDEC). While addressing the media Mr. Farooq Iftikhar said, "I am pleased to see this platform which has enjoined the local and international business community in building and construction, stone and marble sector. Such initiatives play a major role in the revival of the industry. BUILD Pakistan is an event which would create exposure regarding the new trends in infrastructure development and improved living standards."

Mr. Saleem Khan Tanoli, C.E.O. FAKT Exhibitions, said, "Undeniably, construction industry is the backbone of the economic growth of any region throughout the world. It engages the socioeconomic development factors, improving infrastructure and creating employment opportunities. The construction industry in Pakistan is a growing sector which propels the economy towards designing a better infrastructure and even better investment possibilities."

The event succeeded to accomplish the desired response and was productive and formed contemporary bonds with the ever increasing number of customers worldwide. Attended by a number of quality trade visitors, the event proved to be very profitable for the exhibitors to meet their customers directly in order to maintain growth and long term corporate relationship in future. The event received positive feedback from exhibitors, visitors and international delegates, with many exhibitors booking larger spaces for next year.



Mr. Farooq Iftikhar, President of Lahore Chamber of Commerce and Industry inaugurating the event with , Mr. Ihsanullah Khan, CEO Pakistan Stone Development Company (PASDEC)

BUILD Pakistan
Sheer excellence,
Boundless opportunities,
Proven success.

The event showcased a wide range of building and construction equipment & materials, furniture & interior products from over 60 exhibitors. The event proved to be an ideal platform for all the associated sectors of building and construction businesses to grow their business, mark their presence and network with existing and potential customers. Leading brands of construction machinery and accessory manufacturers participated as exhibitor. The three days witnessed heavy influx of visitors ranging from building contractors, architects, interior designers, wood and timber dealers, furniture accessories and others.

STONECA -
The stone expo
Ultimate showcase of
stone & marble.

STONECA – the stone expo, opened a new chapter for the advancement of stone industry in Pakistan. The event was jointly organized by All Pakistan Marble Industries Association and supported by Pakistan Stone Development Company (PASDEC). STONECA - the stone expo, engaged renowned market leaders of stone and marble industry. The event received phenomenal success from Pakistan as well as overseas participants. Looking at the prospects of Marble and Granite reserves in Pakistan, the event provided a connected forum to discuss, improvise and meet professionals for long term corporate associations.

Fast Facts

7 Countries
Participated

4,500
Floor Space sqm

10,000
Visitors

- Participation from Italy, India UAE and UK
- Foreign delegates from Italy, China, India and UAE etc.

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Visitors by Area

Faisalabad
Gujranwala
Islamabad / Rawalpindi
Karachi
Lahore
Loralai, Baluchistan
Peshawar
Sialkot
Sheikhpura

Visitors by Country

Chile
Germany
India
Iraq
Italy
Switzerland
Saudi Arabia
U.A.E.
etc

Reasons for Exhibiting

- 80%** to sell products to existing and new customers
- 75%** to mark their presence and promote company image
- 65%** keep an eye on competition
- 85%** to launch new products or services
- 85%** networking with existing and potential customers

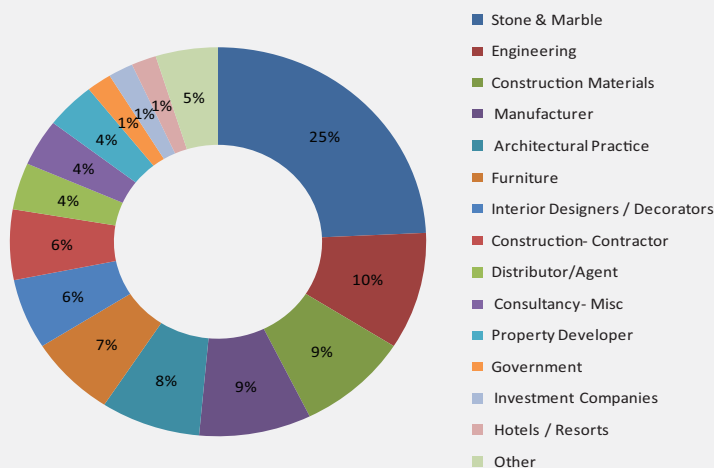
Product Showcase

- Concrete & Related Products
- Equipments & Machineries for Stones
- Furniture –(Home, Office & Outdoors)
- Finishes (Coating, Painting, etc)
- Glass & Glazing
- Bathroom
- Kitchens Cabinets
- Electrical Systems
- Ventilation, Air-Conditioning & Heating
- Marble/Ceramic/Stone
- Interior Decor
- Metal
- Industrial Sealants
- Real Estate Projects
- Windows & Doors
- Pre-engineered Steel Solutions
- Cement
- Elevators & Escalators
- Pipes & Plumbing Systems
- Swimming Pools & Fountains
- Water Purification System
- Thermal & Sound Insulation
- Packing & Waterproofing
- Lights
- Fire Protection Systems
- Tools
- Official Bodies & Associations
- Trade Portals
- Industrial Magazines

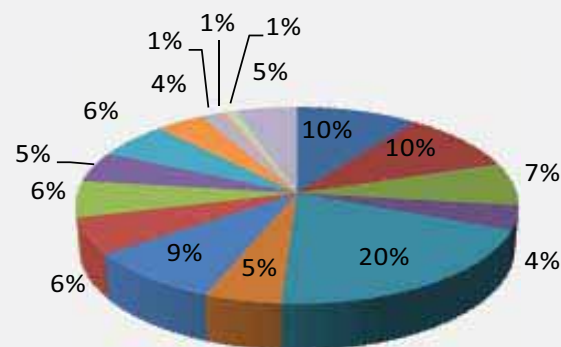
Exhibitors Feedback

- 70%** Received product orders
- 80%** generated quality leads
- 75%** participating in next edition
- 72%** consider event vital for their marketing strategy.

Visitors by Nature of Business



Visitors by Job Function



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Glimpses - BUILD Pakistan



Glimpses - STONECA



