

3P Plas™ Print Pack

Ufi
Approved
Event

PAKISTAN 2014

The 10th International
Plastic, Printing & Packaging
Industry Exhibition & Conference
Incorporating Rubber & Chemical

18th - 20th March 2014
Karachi Expo Centre
10:00am to 7:00pm



Ranked The Most Dominant
Event of Plastic Industry in Pakistan!

www.plasprintpack.com

ORGANIZER



CO-ORGANIZERS



STRATEGIC PARTNERS



SUPPORTING BODIES



MEDIA PARTNERS





The 10th International Plastic, Printing & Packaging Industry Exhibition & Conference

Tuesday 18th - Thursday 20th March 2014
Karachi Expo Centre, Pakistan

3P – Plas Print Pack Pakistan 2014 is committed to build new as well as strong business alliance between Pakistan and the rest of the world through an interactive showcase of cutting edge technology, synergy of allied services for more networking opportunities and quality attendance of trade visitors.

Who Should Exhibit?

International and local companies of plastic, printing and packaging industry, manufacturers & suppliers of raw material, machinery and laboratory testing equipment etc.

Why Exhibit?

- To increase brand awareness & promote company Image
- Generate sales
- Find new customers, distributors, retailer, vendor etc
- Networking with existing & potential customers
- Provide sales training & technical know-how to the agents or representatives
- Launch new products and services
- To get updated with the Competitive market
- Demonstrate Machinery live
- Take advantage of media presence to gain exposure
- Do market analysis for new product development

Event Features

3P - Plas Print Pack Pakistan showcases the state of the art equipment, machinery and technology, spread over 11,000 Sqm. Record attendance of approximately 20,000 trade visitors and buyers from related sectors. Extensive coverage by local & international media and strong support from trade bodies. Incorporated conference plays a vital role to pull key buyers and decision makers of the industry to discuss technological development and trends.

3P - Plas Print Pack Pakistan brings you customers ready to buy
28.5% of visitors are directly responsible for buying decisions in their business
39.2% have influence over or make recommendations on buying decisions
78% of 3P - Plas Print Pack Pakistan Exhibitors were satisfied with the quality of visitors.

Industry Ranked 3P as # 1 Plastic Exhibition in Pakistan !

Who was at 3P - Plas Print Pack Pakistan Exhibition & Conference 2013?

17,654 People visited from related sectors
200 Companies participated
21 Countries representation

What does it Cost?

Exhibition Tariff

| | | |
|----------------------|-----------------|-------------|
| Bare Space | USD 230 per sqm | Min. 18 sqm |
| Shell Scheme | USD 280 per sqm | Min. 9 sqm |
| Outdoor Space | USD 150 per sqm | Min. 54 sqm |

Marketing & Promotional Campaign

- | | |
|-----------------------------------|-----------------------|
| Advertising | Direct Mailers |
| Magazines & Newspapers | E-Newletters & Faxes |
| Local & International Partnership | Promotional Trips |
| Networking meeting | Buyers Fly In Program |
| VIP Passes to the key buyers | Composite Display |
| Pre Schedule Appointment | Show daily |
| Participation Announcement | Media Partner |

ORGANIZER



For Enquiries:

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CO-ORGANIZERS



CONFERENCE & EXHIBITION MANAGEMENT SERVICES PTE LTD.

STRATEGIC PARTNERS



CHINA NATIONAL MACHINERY & EQUIPMENT IMPORT & EXPORT CORP.(CMEC)



PAKISTAN PLASTICS MANUFACTURERS ASSOCIATION (PPMA)