



Subject: **Invitation for Participation**

Dear Sir/Madam,

Faisalabad Dyes and Chemicals Trading Group (FDCTG) and Event and Conference International (Pvt.) Ltd (ECIL) are delighted to announce the very first international Dyes and Chemicals exhibition “**Color & Chem Expo**” being held at Royalton Hotel, Faisalabad, Pakistan from **29 & 30 August 2014**.

One of the chief objectives behind this exhibition is to highlight and explore the investment possibilities in the city of Faisalabad, which is the hub of Pakistan’s textile industry and the third largest city of the country. Faisalabad caters the biggest market of dyes manufacturers and intermediaries and is therefore the largest dyes and chemicals consumer industry in Pakistan.

Color & Chem Expo 2014 will be an exceptional place to build and advance business relations with key professionals of the related industries. Furthermore, to share their views and ideas with one another and to discuss further scopes of dynamics in the development and progress of the chemical and dyes industry in Pakistan.

The exhibition is intended to serve the industry with the most productive business environment to meet the key decision makers and to converse areas of mutual cooperation in the respective fields of **Textile Chemicals, Dyes and Dyes’ Intermediaries, Paints & Coating, Pharmaceuticals, Food Chemicals, Agro Chemicals and Fertilizers, Petrochemicals, Soap & Detergents, Leather Chemicals, Water treatment Chemicals etc...**

Color & Chem Expo 2014 will serve as an excellent opportunity for companies and organizations working in Pakistan as well as internationally. There are multinationals, manufacturers and traders of chemicals and dyes participating from India, China, Turkey, Korea and other countries.

We sincerely invite you to participate in this exhibition to be held in August 2014 and we really hope that this will be a fruitful business opportunity for you. You will have access to thousands of customers interested in products and services in the field of chemicals, dyes and all allied products.

The exhibition Brochure and Booking Forms are enclosed herewith. Special sponsorship options are also available on request.

We highly anticipate your participation in this **Color & Chem Expo 2014**.

Kind Regards,

Abdul Rahim Chughtai
Exhibition Head and Convener
**Faisalabad Dyes and Chemicals
Trading Group
Faisalabad**

Sheikh Jamal Uddin
Director
**Event and Conference
International (Pvt.) Ltd.
Karachi**

Organizers



**Faisalabad Dyes & Chemicals
Traders Group**
Chemi Plaza, Wakilain Wali Gali No.5, 2nd Floor
Faisalabad, Pakistan
Tel: +92 41 2625990, Cell: +92 321825 111
Email: arc.rainbow@yahoo.com



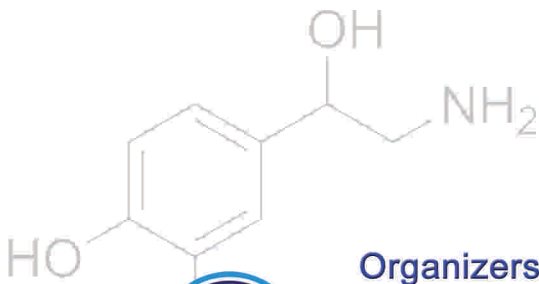
Event and Conference International (Pvt.) Ltd.
A-175, Block13-C, Gulshan-e-Iqbal, Near Al-Mustafa Medical Centre,
Karachi-75300, Pakistan Tel: 021-3481 8177 - 78; Fax: 021-3481 8180
Emails: colorchemexpo@eventandconference.com.pk
marketing@eventandconference.com.pk



Color & Chem Expo

29 & 30 August 2014
Faisalabad, Pakistan

An Exclusive Exhibition for Dyes,
Chemicals & Allied Industry



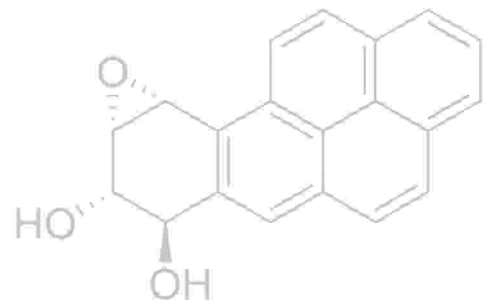
Organizers



Faisalabad Dyes & Chemicals
Traders Group



Event and Conference
International (Pvt.) Ltd.



Supported by:

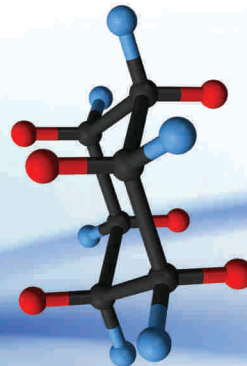


Industries, Commerce &
Investment Department
Government Of the Punjab



Faisalabad Chamber of
Commerce & Industry

aptma
ALL PAKISTAN
TEXTILE MILLS ASSOCIATION





Dyes & Chemical Industry in Pakistan: An Economic Review

The chemicals, dyes and allied product industry in Pakistan has been grown as one of the most dynamic industries, who has a perfect set of basic infrastructure from production to logistics and the industry's revenue reached several billions.

No doubt Dyes & Chemical industry of a country is, therefore, an indication of the overall economic development and its growth potential. The recent development in the sector has made the sector a basic industry of primary importance and

now holds a tremendous future to flourish the Pakistan's economy.

Furthermore, the industry is also playing an important role in supporting the following industries:

Textile Chemicals, Dyes and Dyes' Intermediaries, Paints & Coating, Pharmaceuticals, Food Chemicals, Agro Chemicals and Fertilizers, Petrochemicals, Soap & Detergents, Leather Chemicals, Water treatment Chemicals etc...



Welcome to Color & Chem Expo 2014 - Faisalabad A Global Commerce Strategy Market

Faisalabad has a predominantly agriculture and industry-based economy and forms a backbone of Pakistan's textiles production sector.

With a population exceeding 2 million, it is the country's third largest city. The area's status as the nation's industrial capital has allowed it essentially to experience rapid industrial development and nurture itself into a major growth center with high economic activity.

Faisalabad exports a large quantity of dyes, chemicals and allied products to international markets. As well as the textile industry of Faisalabad constitutes more than 65% of the

textile export market of Pakistan, which itself forms 58% of total exports from Pakistan. This makes Faisalabad's share of total exports from Pakistan more than 40%.

Faisalabad has also some hi-tech pharmaceutical industries of international standard.

Moreover, Faisalabad is called the Manchester of Asia due to its Textile industry. The city enjoys a number of textile mills, factories and power looms. Textile is the life blood of Faisalabad's economy and a large portion of Faisalabad population attached directly or indirectly to the textile sector. Prominent textile giants have their head offices in Faisalabad.

Why Color & Chem Expo...

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The Expo is organized with a goal of expanding our exhibitors vision to a new horizons and shedding light on promising opportunities and serious deals.



Exhibitors Profile

Chemicals

- Inorganic Chemicals
- Organic Chemicals
- Chemical Intermediates
- Petrochemicals

Dyes, Dyestuff & Pigment

- Different Kinds of Dyes & Dyestuff
- Textile Dyeing Chemicals
- Intermediate
- Auxiliary Agent
- Different Kinds of Pigments
- Textile Printing Materials & Equipment

Pharmaceuticals

- Active Pharmaceutical Ingredients
- Intermediates
- Excipients
- Natural Extracts

Fine & Specialty Chemicals

- Food Chemicals & Food Colors
- Paper & Printing Chemicals
- Matches
- Paints
- Soap & Detergents
- Detergent Raw Materials
- Rubber & Plastic Assists
- Flavors and Fragrances
- Chemicals for Lubricants
- Minerals
- Electro chemicals
- Biochemicals
- Construction/Building Chemicals
- Mining Chemicals
- Oilfield Chemicals
- Ceramic, Glass & Enamel
- Industrial Cleaning Materials

Agro Chemicals & Fertilizer

- Herbicide
- Fungicide
- Plant Growth Regulator
- Weedicide
- Ammonium Nitrate / Sulphate
- Solvents And Natural Surfactant
- Calcium Nitrate
- Phosphate Fertilizer
- Potash Fertilizer
- Compound Fertilizer
- Triple Super Phosphate
- Other Sorts of Fertilizer

Water Treatment

- Water Treatment Chemicals
- Water preparation
- Water and steam systems
- Drinking water systems
- Wastewater treatment chemicals

- Pool chemicals
- Boiler exchanger and boiler system cleaning agents

Laboratory

- Laboratory Chemicals
- Analytical & Testing Instruments
- Laboratory Filtration Systems
- Laboratory Plastics and Glass Materials
- Laboratory Tools and Equipment
- Laboratory Furniture
- Laboratory-Type Synthesis Machines
- Color Measurement Instruments Scales
- Test Kits

Visitors Profile

Color & Chem Expo 2014 brings together serious buyers and sellers of textile industry, dyes, chemicals, pharmaceuticals, petrochemicals, chemical technologies, process plant machinery and related services as well as followings potential visitors from:

- Purchase Departments of Processing Industry
- Operation / Production / Industrial Managers
- Manufacturers
- Importers & Trading Companies
- Chemical engineers
- Consultants
- Associations
- Industrial Managers
- Government Officials
- Export Houses
- Purchase Departments
- Agencies
- General Public
- Current Student

Promotional Campaign that works!

To maximize promotion result an extensive marketing and publicity campaign at different stages will be launched and include:

- ▶ Advertising campaign in leading newspapers, magazines & Electronic media
- ▶ Advertising banners and links on the internet
- ▶ Outdoor Banners and Hoardings at prime locations
- ▶ Press Release to all leading Newspapers & Magazines
- ▶ Sending Invitations to all carefully targeted potential visitors
- ▶ Special invitations to attract the right profile
- ▶ Email broadcasting
- ▶ General invitations will be distributed to industries and Chemical Engineering students

Strategic Venue & Dates:



ROYALTON HOTEL FAISALABAD

29 & 30 AUGUST 2014

A very famous and Luxurious hotel in town, located right at the canal and near to the main business and commercial districts of Faisalabad.



Brought to you by...

Color & Chem Expo 2014 is a major event through the concerted efforts of Faisalabad Dyes and Chemicals Traders Group and Pakistan's one of the leading exhibition organizers, Event and Conference International (ECI) Private Limited.

FDCTG is a prominent Group of business leaders of Dyes, Chemicals and Allied Products. The group is one of the largest body comprises of traders of local Chemical & Dyes business persons. FDCTG plays an important role in the economic development of our country.

Whereas Event and Conference International (ECI) Pvt. Ltd. established in 1996 to provide the high quality and world class services in organizing and management of local and international events/exhibitions nationwide. Up-till now ECI has successfully developed, planned and implemented more than 900 high-profile events/trade exhibitions at local and international levels.

Sponsorship Opportunities

Various Sponsorship packages are available. Please contact the Organizers for more details.

How to Participate

Interested organizations should complete the Booking Form. The completed form with your signature should be scanned and e-mailed OR fax to +92 21 3481 8180. We will confirm the booking and all applicable discounts, if any, and e-mail you an invoice.

**Contact the Organizers & Reserve Space in an
Interactive Platform for Excellent Business Exposure**

Organizers



Faisalabad Dyes & Chemicals Traders Group

Chemi Plaza, Wakilain Wali Gali No.5, 2nd Floor
Faisalabad, Pakistan
Tel: +92 41 2625990, Cell: +92 321825 111
Email: arc.rainbow@yahoo.com



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Emails: colorchemexpo@eventandconference.com.pk
marketing@eventandconference.com.pk

www.colorchemexpo.com.pk





Organizers

Faisalabad Dyes & Chemicals Traders Group



Event and Conference International (Pvt.) Ltd.



BOOKING FORM

Name of Organization / Company: _____

Address: _____

Contact Person: _____ Title / Designation: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

Brief Description of the Exhibitor _____

SPACE RENTAL CHARGES

Overseas Exhibitors: US\$1020/- (3m x 3m)

Bare Space: US\$100/- per sq.mt

EARLY BIRD DISCOUNT

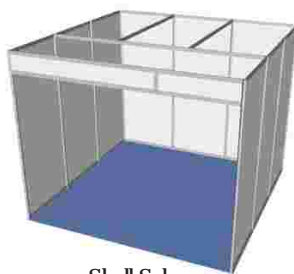
Get 10% discount on booking of stall on or before May 15, 2014.

NOTE: Minimum Booking Area in case of Bare Space: 18 sq.mt

QUICK FACTS

1. Shell scheme includes:

- ▶ Shell Scheme
- ▶ One Table
- ▶ Two Chairs
- ▶ Floor Carpet
- ▶ Three Spot Lights
- ▶ Fascia board with company's name in English language
- ▶ One single phase 5 Amp. socket



Shell Scheme
3x3 Sq.mt

2. Bare space:

Exhibitors will build stalls at their own cost through organizers or their approved contractor only as per parameters given in the Exhibitors' Manual.

Herewith enclosed US\$ _____ being 50% of the total amount of US\$ _____ for booking of stall of size _____ towards the participation in Color & Chem Expo 2014. Balance amount is payable by June 30, 2014.

Signature of Authorized Person & Co. Seal

Date

If participation in the exhibition is confirmed, we undertake to abide by terms and conditions mentioned at the back of the Reservation Form.

Mode of Payment

All payments should be made in favour of "COLOR & CHEM" through Bank Draft / Pay Order / Crossed Cheque / Wire Transfer

Please return this form by fax / e-mail / courier to:

Exhibition Secretariat: Event and Conference International (Pvt.) Ltd.

A-175, Block13-C, Gulshan-e-Iqbal, Near Al-Mustafa Medical Centre, Karachi-75300, Pakistan

Tel: +92 - 21 - 3481 8177 - 79; Fax: +92 - 21 - 3481 8180

Emails: colorchemexpo@eventandconference.com.pk

Faisalabad Dyes & Chemicals Traders Group

Chemi Plaza, Wakilain Wali Gali No.5, 2nd Floor

Faisalabad, Pakistan. Tel: +92 41 2625990, Cell: +92 321825 111

For Office Use Only

Received date: _____

Reference No.: _____

Allocation: _____

Payment Status: _____

Remarks: _____

TERMS AND CONDITIONS
TO BE OBSERVED BY THE EXHIBITORS OF COLOR & CHEM EXPO 2014

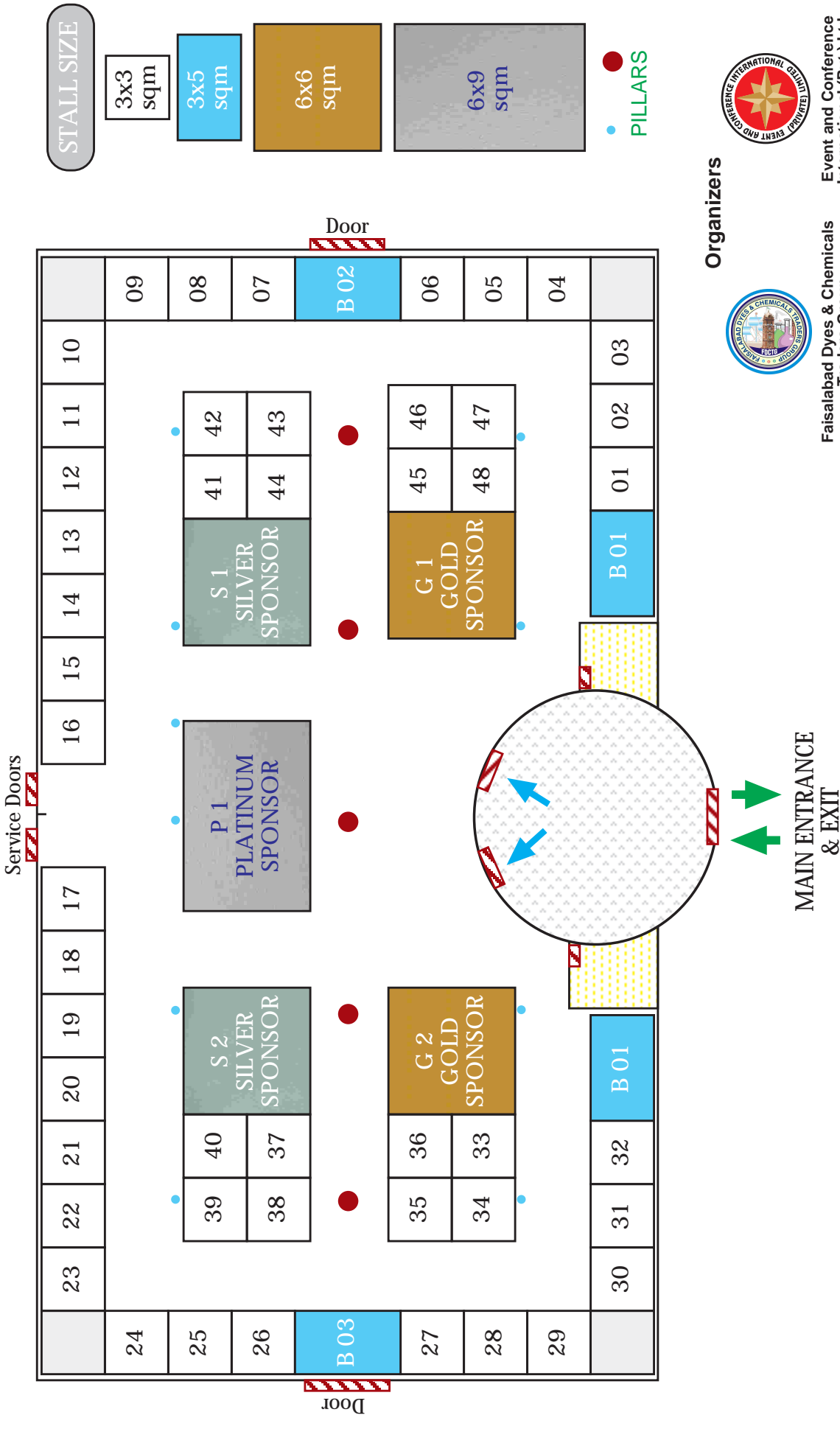
1. That one organisation will make only one application for participation and consequently one stall / pavilion of defined specification shall only be allowed.
2. That booking will strictly be on first come / first serve basis.
3. That once the booking of stall has been confirmed it shall not be transferred or shared.
4. In case of cancellation no refund will be made.
5. That the exhibitors:
 - a. will be free to design and decorate their stalls, however, should follow the guide lines in the "Exhibitors Manual" for shell scheme or bare space.
 - b. will be provided with an 'Exhibitors Manual' furnished with all the necessary guidelines.
 - c. must ensure that they do not create unnecessary and excessive noise which disturbs the neighbor stall holders.
 - d. should observe all relevant safety and security standards.
 - e. must ensure that no indecent, unethical and or unlawful activity be carried out at the stall / pavilion.
 - f. must ensure that all the exhibits and display are within the stall limit allocated. No banner, poster or display etc. be placed / fixed on their behalf within the exhibition premises without prior approval from organizers.
 - g. may arrange insurance for assurance of their products / employees with insurance companies, if they so desire.
 - h. will solely be responsible to pay the custom duties, central / provincial / local taxes or levies (if any). As such they may authorize the organizers to pay such dues to the concerned authorities on their behalf. They also agree to re-imbrues the same to the organizers.
6. That the organizers will not be responsible:
 - a. for any damage breakdown or failure of any of the services.
 - b. to refund the payments received, in case of force majeure/unavoidable circumstances (e.g. natural calamities, war etc.). In such cases, the organizers may adjust the payment to any future event, on their sole discretion.
7. That in all operational matters or in case of any dispute(s), the decision of the organising committee will be considered final and binding on the parties concerned and will not be questionable before any forum.
8. That the organizers reserve the right:
 - a. to accept or refuse any booking or change schedule, place or reallocate the stall or change the layout in the interest of exhibition.
 - b. to inspect the stall / pavilion at any time to see the complete observance to the terms and conditions of allotment and take action appropriate with the situation.
 - c. to re-allot the space if the payment is not made in due time.
 - d. to bill additional charges for any additional services, specifically ordered.
 - e. to delete, alter or add any of the above terms and conditions.
 - f. to charge the damages caused by the exhibitors or their contractors during the execution / dismantling of stalls of the exhibition.
9. All Exhibitors should provide detail of Vendors/fabricators hiring for building up customized stands for approval. Only approved Vendors/fabricators will be allowed to work in the exhibition premises.
10. Nails, screws and any sort of glue that cause damage are not allowed to use on the panels / profiles of shell scheme.

The organizers reserve full rights to delete, alter or add any of the terms and conditions

Signature



Royalton Hotel Faisalabad



● All rights reserved in favor of Event and Conference International (Pvt.) Ltd.
 ● Organizer reserves rights to change/alter/amend the layout on any technical ground