

# MARKET



**LOOKING FORWARD:** (From left) Adil Osman, Salim Al Hashmi and Melwin D'Cunha addressing the media here yesterday. The exhibition is being organised under the patronage of the Ministries of housing and commerce and industry. - A. R. Rajkumar/TIMES OF OMAN

## Interior design expo to attract 80 exhibitors

Focus will be on accessories, art, bathroom, décor, furniture and furnishings, interior design, kitchen, lightings, luxury lifestyle, surfaces and finishes and textile carpets

*Times News Service*

**MUSCAT:** A three-day interior design, décor and furniture exhibition, IDF Oman, organised by Al Nimr Expo, will take place between February 3 and 5 at the Oman International Exhibition Centre in Seeb.

The exhibition is being organised under the patronage of the Ministry of Housing and Ministry of Commerce and Industry. Sheikh Sa'ad bin Mohammed bin Said Al Sa'adi, minister of sports affairs, will inaugurate the expo.

Talking to reporters, Salim Al Hashmi, chief executive officer of Al Nimr Expo, said that Oman's

continuous development in the construction and the real estate sector has witnessed the launch of numerous commercial, residential and tourism projects. It has created a demand for interior and outdoor design, décor and furnishings, he said.

### Innovative products

IDF Oman will create a perfect platform for visitors to network with exhibitors showcasing advanced solutions and innovative products and services.

The expo will feature more than 80 companies, out of which 55 are international companies from 15 different countries. The

main focus will be on accessories, art, bathroom, décor, furniture and furnishings, interior design, kitchen, lightings, luxury lifestyle, surfaces and finishes, textiles and carpets, with a special section on commercial interiors and fit out, outdoor design and build and renovation. This exhibition is a one stop solution which will meet visitors' interior design, décor and furniture requirements, said Salim Al Hashmi.

Melwin D'Cunha, managing director of Al Nimr Expo, said that the diamond sponsor for the event was Better Homes; the Platinum Sponsors are KNY Designs and Naqsh Gallery; and the gold sponsors are SSI Oman, Muscat Collections, Sharikah Fanniyah Omaniya (Muscat), Fiore Rosso Furniture, Services & Trade and 7 Points Group.

The exhibition is also supported by The Society of British Interior Design, Furniture Industry Businessmen Association, Taiwan LED Association, Association of Inegol Furniture Manufacturers, American Hardwood Export Council, Baan Tawai Handicraft's Business

Association, Forest Research Institute Malaysia, Asean Furniture Industries Council, American Softwoods and Furniture Industry Research Association.

### Italian pavilion

The intelligence partners are Ventures on Site and Middle East Facility Management Association.

According to Adil Osman, project director of Al Nimr Expo, the special highlights of IDF Oman would be the Italian pavilion managed by Medinit, featuring more than top 25 Italian companies from diverse interior design sectors. The pavilion will be represented by placing a Red Ferrari to justify Italians as one of the finest and niche designers in the world. Visitors will also have an opportunity to own a Naqsh Fine Art for free on visiting the Naqsh Gallery stand at the expo.

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