

3P Plas™ Print Pack

Ufi
Approved
Event

PAKISTAN 2014

The 10th International
Plastic, Printing & Packaging
Industry Exhibition & Conference
Incorporating Rubber & Chemicals

18th - 20th March 2014

Karachi Expo Centre

10:00am to 7:00pm



Ranked The Most Dominant
Event of Plastic Industry in Pakistan!

www.plasprintpack.com

ORGANIZER



CO-ORGANIZERS



SUPPORTING BODIES



STRATEGIC PARTNERS

MEDIA PARTNERS

CHINA PLASTIC & RUBBER EQUIPMENT IMPORT & EXPORT	CPRJ INTERNATIONAL EDITION	ASIA PACIFIC MAGAZINE	ASIA MACHINERY NET	POLYMER UPDATE
INTERNATIONAL PLASTICS NEWS	ASIAN PLASTICS NEWS	PLASPACK	PAKISTAN PLASTIC BUYER'S GUIDE	
TRADE KEY	EURO INDUSTRY	BUSINESS VIBES	BUSINESS	
POLYMER NET	PLAS-RUBBER MACHINERY	PLASTECH		

Turning Potential into Profit!

Plastic, Printing & Packaging Industry of Pakistan

Plastic, Printing and Packaging are few of the fastest growing economic sectors of Pakistan. These sectors have drawn the attention of international investors seeking new business opportunities in this part of the region.

Pakistan's plastic industry is expanding at an average growth rate of 15% against the global average of 8%. However, Packaging and Printing Industry serves as the backbone of Pakistan's economy due to strong relativity to the agriculture, food and manufacturing sector.

Packaging is also important in the food processing industry of Pakistan. It protects food products from exposure to damage and indirectly helps increase the income of producers. Since agriculture is the single largest sector of Pakistan's economy and contributes 24% to the GDP thus packaging is vital to the agriculture sector for preserving the freshness and quality of its products and canning process.

In the modern day where presentation counts, printing is crucial in the packaging and marketing of any product, including food. Together, the plastic, printing and packaging industry offers an excellent synergy that is crucial for any serving industry.

672000 (MT)

Import of Major Plastic Raw materials

USD 1.5 Billion

Import of Plastic Machinery, parts & auxiliaries

USD 21.5 Million

Import of Printing Machinery, Parts & auxiliaries

USD 545 Million

Export of Plastic commodities

USD 186 Million

Import of Rubber

USD 171 Million

Import of Rubber Tyres & Tubes

USD 300 Billion

Import of all chemicals

650,000

Employment in plastic Sector approx.

Post Exhibition Analysis

The show attracted well known and significant brands in the Plastic, Printing and Packaging industry which unlocked numerous trade gateways for participants and relevant industries. The three days at 3P-Plas Print Pack Pakistan 2013 remained busy and progressive at the venue with a high influx of quality visitors. The event engaged a number of trade professionals and business opportunists who visited to explore the potential of the markets. The event succeeded to accomplish the desired response and was productive and formed contemporary bonds with the ever increasing number of customers worldwide. The event proved to be very profitable and healthy for the exhibitors to meet their customers directly in order to maintain growth and long term corporate relationship in future.

Countries Participated



Countries



Companies



Floor Space Sq.m



Visitors

Concurrent Event

The 10th International Food, Equipment & Technology Exhibition & Conference

www.foodntechnology.com



FOOD + TECHNOLOGY
PAKISTAN 2014



3P - Plas Print Pack Exhibition 2014

Karachi Expo Centre

25 Countries

250 Companies

20,000 Visitors

11,000 sqm Floor Area

Five Countries Pavilion

China, Europe, Turkey, Taiwan, India

3P - Plas Print Pack 2013 "Inauguration"

The event was inaugurated by Chaudhry Abdul Ghafoor, Provincial Minister Punjab. While addressing the media, on the occasion he said, "Such an event is extremely important in the advancement of local industry. This event helps to equip the local industry with the latest technologies. It is encouraging to see participation from international companies who are eager to do business in Pakistan." He visited all the exhibitors and praised their efforts for the industry.



Reasons for Exhibiting

- Generate sales
- Promote company image
- To increase brand awareness
- Launch new products or services
- Find new customers
- Find distributors, retailers, vendors etc
- Networking with existing and potential customers
- Provides sales training and technical know-how to the agents or representatives
- Accumulate first hand knowledge for research
- Collect market information and trends for new product development
- Keep an eye on the competition
- Demonstrate machinery live
- Distribute product sample to the qualified prospects
- Take advantage of media presence to gain exposure
- Recruit potential employees

3P - Plas Print Pack Conference

FAKT Exhibitions (PVT) Ltd. embraced the privilege to organize a conference on the second day of the exhibition. The conference incontestably overruled the attendance of specialized speakers and qualitative audience. Considerably, the conference was a success with treasure of knowledgeable expertise to learn, share and confer. The Speakers shared their researches, ideas, experience and understanding. Question and answer session at the end of the presentations gave an augmented opportunity to the listeners to ask from the learned speakers.

The 10th International Plastic, Printing and Packaging Industry Exhibition 2014

3P - Plas Print Pack is committed to build new as well as strong business alliance between Pakistan and the rest of the world through an interactive platform of cutting edge technology, synergy of allied services for more networking opportunities and quality attendance of trade visitors.

Benchmark the world's best practices

Discover the industry's most recent technological break throughs

Network with the right people

Build new strategic business alliances, and More!!

Why Karachi?

Karachi is the financial capital of Pakistan. It's GDP is around 20% of the total GDP of Pakistan. The high GDP is based on its large industries on the financial services. Textiles, plastics, cement, steel, heavy machinery, chemicals, food, banking and insurance are the major industrial contributing sectors. It generates approx 53.38% collection of Federal Board of Revenue, out of which 53.33% are custom duties and sales tax on imports. Karachi produces 30% of value added in large scale manufacturing.



Major Exhibits



Visitors by Job Function



Exhibitor Profile

- Injection Moulding Machines
- Blow Moulding Machines
- Extrusion Machines
- Sheet/Film Extrusion Machines
- Woven Bags Machines
- Printing Machines
- Packaging Machines
- Slitting Machines
- Thermoforming Machines
- Pouch Making Machines
- Rubber Compounding
- Rubber Processing Machines
- Electronics & Electrical Equip.
- Temp. Controls & Chillers
- Testing And Controlling
- Compressors
- Filler & Sealers
- PET Conversion Machines
- Recycling Machines
- Dryer, Mixer And Granulator
- Dosage System
- Cylinder Making
- Sleeves & Cylinders
- Mould Making
- Adhesives & Glue
- Inks & Coatings
- Solvents & Chemicals
- Masterbatch
- Calcium, Fillers & Additives
- Raw Material & Resin
- Flexible Packaging & Machines
- Corrugation & Machines
- Metal Packaging & Machines
- Glass Packaging & Machines
- Industrial Services
- Trade Magazines

Visitor Profile

- Plastic Product Manufacturers
- Association & Trade bodies
- Automobile Manufacturers
- Building & Construction
- Converters
- Chemical Importers, Dealers & Suppliers
- Confectionary Manufacturers
- Dairy Processers
- Designers, Consultants & Engineering
- Electronics & Electrical Appliances Manufacturers
- Equipment Buyers
- Fertilizers & Cement Manufacturers
- Hotel & Restaurants
- Flexible Packaging & Conversion
- Food & Beverages Manufacturers
- Footwear, Tire, Tubes Manufacturers
- Government Official
- Institutions & Associations
- Logistic Management
- Marketing & Brand Managers
- Moulded & Extruded Rubber Product
- Paints, Pesticides & Insecticides
- Pharmaceuticals and Cosmetics
- Woven Bags Manufacturers
- Plastic, Printing & Packaging Professional
- Production Managers
- Rice & Sugar
- Rubber Processors & Manufacturers
- Textile & Garments
- Toy, Shoe & Others
- Traders & Indenters
- Wholesaler & Retailers
- Others

Marketing & Promotional Campaign



Advertisements: Extensive advertisement campaign will be carried out through ATL & BTL activities to promote the exhibition



Direct Mailers: Brochure and flyers will be mailed regionally to key professionals from the relevant industries to attend the show



E-Newsletters & Faxes: Monthly e-news letter and fax broadcasts will be sent directly to potential trade buyers and visitors



Networking Meetings: Visits will be made to different countries by the organizer to network with the key players of plastic printing and packaging to promote the exhibition



VIP passes to the key buyers: VIP passes will be sent to the key buyers and exhibitor's qualified prospects to provide protocol to their customers and to encourage their presence in the exhibition



Pre Schedule Appointments: Buyers and exhibitors will have the opportunity to confirm Pre-Scheduled Appointments (PSA) across 3 days of the event as per their convenience and ease



Participation Announcements: Exhibitors will be provided with complimentary promotional material like invitation cards, web banners, email signatures & other collateral to announce their participation at the show



Promotional Trips: Visits will be made to various relevant trade associations in Pakistan, so as to promote show awareness among key industry buyers and trade groups



Buyers Fly In Program: Industry's key decision makers across Pakistan are invited in the exhibition along with air tickets & hotel accommodations



Composite Display: To facilitate visitors or buyers to select best suitable product according to their desire requirements



Magazines & Newspapers: Arrangements will be made with major newspapers & relevant industry magazines to cover the exhibition with editorial, previews & reviews along with prodical press releases



Local & International Partnerships: Local & International Government bodies and trade associations will be sought to procure their support and participation in 3P-Plas Print Pack Pakistan



Show daily: Show daily will be distributed on 2nd & 3rd day of the exhibition to the visitors, exhibitor & media to further promote the 3P-Plas Print Pack Pakistan Exhibition



Media Partners: Agreements with different local & international media publications to promote 3P-Plas Print Pack Pakistan Exhibition over the globe

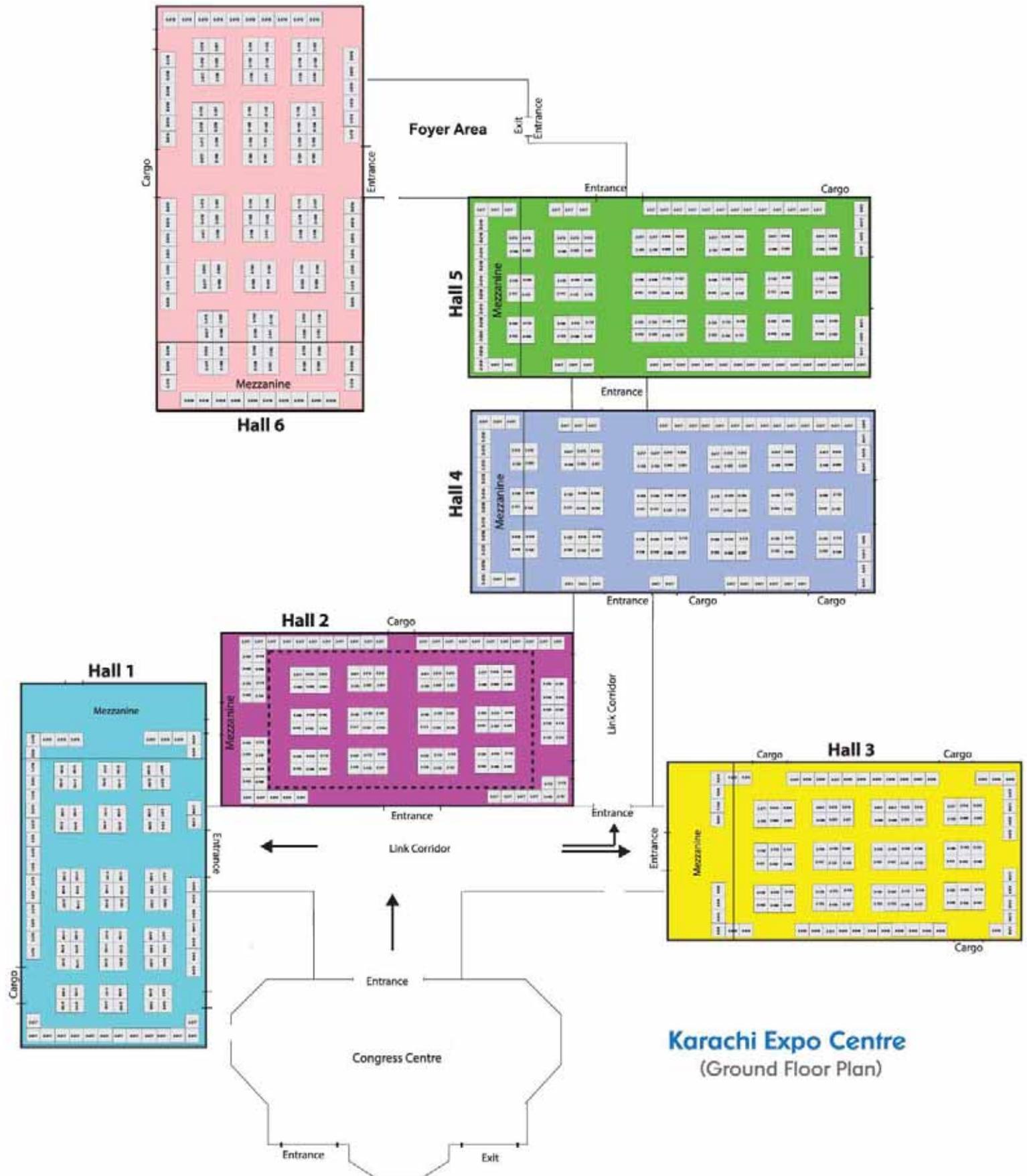
FAKT EXHIBITIONS (PVT) LTD.

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Associates in China. Germany. Italy. Singapore. Taiwan & Turkey



Log on:
plasprintpack.com



Karachi Expo Centre
(Ground Floor Plan)

Reservation Form & Tariff

Bare Space Rate

USD 230 per sqm

Min. 18 sqm

Shell Scheme Rate

USD 280 per sqm

Min. 9 sqm

Outdoor Space Rate

USD 150 per sqm

Min. 54 sqm



- I am interested in exhibiting, please reserve _____ sqm for my company.
- Bare Shell
- I would like to visit the exhibition, please send more information about the event.
- I would like to be a sponsor for 3P-Plus Print Pack 2014. Please send more information.
- I would like to participate in 3P-Plus Print Pack 2014 Conference.
- Send detail on presentation.
- Send conference details when available.

Name: _____ Designation: _____

Company Name: _____ Address: _____

City: _____ Country: _____ Zip Code: _____

Tel: _____ Fax: _____ Cell: _____

E-Mail: _____ Web: _____

Product Range: _____

Sign / Stamp: _____ Date: _____



The standard shell scheme package will include:

- Fascio board with company name stand no.
- White Laminated Plywood Partitions
- 220v/50Hz single phase electrical socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket

Note:
50% payment of the total space reservation amount to be made with the reservation form to confirm your space.

Terms & Conditions

Article 1: Contract

"Contract" shall mean this agreement entered into between the Organizer and the Exhibitor for the use of the stand or space in the Exhibition and shall include the terms and conditions contained herein.

Article 2: Exhibit Space Assignment

Exhibit space is assigned with regard to the contracted size and shall be made in the prescribed application submitted to the Organizer with the required deposit (see Terms of Payment for details).

Article 3: Terms of Payment

(a) 50% deposit of the stand rates payable on booking.

(b) The balance shall be paid 60 days before the event dates.

(c) Payment of all additional fees shall be payable by the Exhibitor immediately upon presentation of the invoice by the Organizer to the Exhibitors.

(d) All fees payable by the Exhibitor shall be due on the aforesaid dates without formal demand from the Organizer and in the event of late or non-payment the Organizer shall be entitled at their sole discretion to treat such acts or omission/s as withdrawal by the Exhibitors and to forfeit the Exhibitor's right to participate in the Exhibition.

Article 4 : Cancellation or Reduction of Exhibition

(a) Should an exhibitor cancel from the exhibition or reduce the size of space after the registration deadline, exhibitor will be charged a penalty for the cancellation or reduction without notice and the pre-paid deposit will be applied toward the penalty. If the exhibitor reduces the contracted space, the abandoned space shall be regarded to be cancelled.

(b) Upon an exhibitor's written notification of cancellation, the organizer has the right to resell the space vacated.

(c) The date upon which the notice of cancellation is received will be the official date of cancellations, and an informal notice without written documentation shall not be accepted as cancellation.

(d) The Organizer reserve the right to cancel the exhibition or reduce the space area accordingly and will not in any way is liable to any claim for loss or damages suffered by the exhibitor.

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