

# 3P Plas Print Pack

## PAKISTAN 2013

[www.plasprintpack.com.pk](http://www.plasprintpack.com.pk)



PLASTIC  
PRINTING  
PACKAGING

The 9th International  
Plastic, Printing & Packaging  
Industry Exhibition & Conference

Expo Centre Lahore  
8th ~ 10th March 2013  
10:00am to 7:00pm



### ORGANIZER



FAKT EXHIBITIONS (PVT) LTD.

### CO-ORGANIZERS



CONFERENCE & EXHIBITION  
MANAGEMENT SERVICES PTE LTD.



CHAN CHAO  
INTERNATIONAL CO. LTD.

### STRATEGIC PARTNERS



CHINA NATIONAL MACHINERY  
& EQUIPMENT IMPORT & EXPORT  
CORP.(CMEC)



PAKISTAN PLASTICS  
MANUFACTURER  
ASSOCIATION (PPMA)

### SUPPORTING BODIES



BOARD OF  
INVESTMENT



PAKISTAN COUNCIL  
OF SCIENTIFIC &  
INDUSTRIAL RESEARCH



ORGANIZATION OF PLASTIC  
PROCESSORS OF INDIA



ENGINEERING  
DEVELOPMENT  
BOARD

### MEDIA PARTNERS



CHINA PLASTIC & RUBBER  
JOURNAL (CPRJ)



CPRJ INTERNATIONAL  
EDITION



ASIA PACIFIC MAGAZINE



ASIA MACHINERY.NET



INTERNATIONAL PLASTICS  
NEWS, MIDDLE EAST



POLYMER MIS



POLYMER UPDATE



EUROASIA INDUSTRY



BUSINESS VIBES



ASIAN PLASTICS



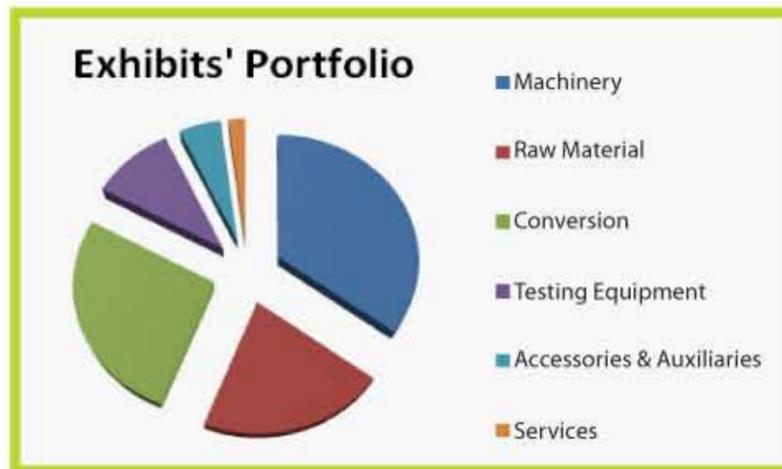
FOOD & BEVERAGE  
ONLINE (21FOOD.COM)



PRINT2PACK



PAKISTAN PLASTICS BUYER'S GUIDE



## PLAS PRINT PACK PAKISTAN 2013 turning potential to profit

PlasPrintPackPakistan2013 is a product of significant collaboration among top players from the plastic, printing and packaging industry of Pakistan. Being the fastest growing economic sectors, these areas have gained enormous popularity from international players who are seeking business opportunities in this part of the globe. 3P Pakistan 2013 is committed to forge new as well as stronger business alliances between Pakistan and rest of the world through an interactive showcase of cutting-edge tools and equipment, synergy of allied services for more networking opportunities and, most importantly, quality attendance of trade visitors from international and regional countries.

## Boundless possibilities await...

**Benchmark** the world's best practices

**Discover** the industry's most recent technological breakthroughs

**Network** with the right people

**Forge** new strategic business alliances, and **MORE!**

### SHOW HIGHLIGHTS

- Showcase of the most state-of-the-art equipment, machines & technology of Plastic, Printing & Packaging Industry spread over 9,000 square meters under one roof
- Technical demonstration by event exhibitors on the latest technology and product innovation
- Representation of over 200 leading names of the global plastic, printing and packaging industry
- Extensive coverage by local and international media, with the presence of more than 30 electronic and print media partners
- Record Attendance of qualified trade visitors and buyers from related sectors.
- The show has strong support from China National Machinery & Equipment Import & Export Corporation (CMEC) & Pakistan Plastic Manufacturer Association
- Supported by various regional trade associations & media



## ↓ EXHIBITORS PROFILE

### PLASTICS

#### Machines

Bag Making  
Injection Moulding  
Palletizing & Blending  
Marking  
Coating  
Mould Making  
Extrusion  
Film Blowing  
Masterbatch  
Resin & Resin Processing  
Grinding, Heating  
Waste Processing

#### Accessories / Auxiliary Equipment

Accelerators, Auxiliary Equipment  
Crushers & Mixers  
Chemicals & Compounds  
Dryers  
Colorimeters & Spectrophotometers  
Temperature Controls & Chillers  
Conveyor Belts  
Testing & Measuring

### PRINTING

Coating  
Light Sources  
Color Measuring Equipment  
Machinery & Accessories  
Compressors  
Mailroom Equipment  
Drying & Folding Machines  
Numbering Units & Machines  
Envelope Making Machinery  
Packaging Print & Process Systems  
Filters  
Pharma Label/ Wide Web  
Holo Graphic Films  
Holo Shrink Labels  
Pre & Post-Printing Machinery & Equipment  
Hot Stamp Holograms  
Printing Materials & Supplements  
Feed & Link Level Control  
Device for Inking Units  
Security Hologram Stickers  
Inks/ Ink Formulating Systems  
Silk Screen Printing  
Knives/ Cutting Disks/ Scores/

### Slitters

Waste Paper Disposal

### PACKAGING

#### Machines

Dosage Control  
Sealing  
Electronic & Electrical Control  
Shirring  
Emptier  
Thermofoam  
Filling  
Transporters  
Labeling  
Wrapping  
Pouch Making

#### Package & Packaging Process

Air – Tight  
Natural Fibre  
Card Board  
Paper Based  
Glass Packaging  
Plastic  
Laminated  
Tin Packaging  
Metal Packaging  
Wood  
Multi – Layered

### Accessories

Adhesives  
Nets  
Caps  
Protective Corners  
Cord  
Rings  
Cushioning  
String  
Labels  
Services  
Advisory Services  
Association/ Institutions  
Trade Publications



## Showcase of 3P Conference 2012

The 3P Plus Print Pack Pakistan 2012 Conference was held at the Expo Centre Lahore on the 17th of March 2012 with the theme 'Innovating in a Challenging Economy'. The conference discussed the key challenges, current problems, trends and challenges of the Plastic, Printing & the Packaging industry and discussed the most successful product innovation strategies and the future of the Industry. With the Chief Guest for the conference being Mr. Shakeel Ahmed/Chairman/PPMA along with guest of honor Mr. Zakaria Usman/Ex-Chairman/PPMA, the conference offered insightful speaker sessions by various renowned speakers of the plastic printing and the packaging industry of Pakistan. The 3P Conference 2012 was concluded with a Hi – Tea which allowed networking opportunities for all.



## ↓ INTEGRATED MARKETING COMMUNICATION

An integrated marketing communication plan makes sure that both business and communication objectives of the event are well positioned putting the best interest of the exhibit partners in all stages of the event.

- Print and online advertising
- Editorial write-ups, press releases on brand and product including event coverage by major trade publications
- Event promotions by major online trade portals

- Trade association's tie-ups for local and international direct marketing efforts
- Direct marketing campaign (brochures, flyers, event invites) to a strong and active local and international database system of professionals from relevant industries
- Electronic mail blasts to targeted audiences
- Promotional Trips/Roadshows

## ↓ 3P PAKISTAN 2012

### → 2012 STATISTICS

Build Area (sqm):	9000
Companies:	200
Countries:	20
Visitors:	24310

### Visitor by Industry



### Visitor by Professions



## ↓ VISITORS PROFILE

- Food & Beverage Manufacturers / Distributors
- Equipment & Material Buyers
- Marketing & Brand Managers
- New Product Development Managers
- Plastic, Printing, Packaging Specialists & Professionals
- Production Managers
- Logistic Management
- Material Handlers
- Designers, Consultants, Engineers
- Wholesalers, Retailers
- Exporters, Importers
- Pharmaceutical and Cosmetic Manufacturers
- Electronics / Electrical Appliances, Household and General Product Manufacturers
- Institutions and Associations
- Publishers of Books, Magazines, Media / Production Agencies
- Automobile Industry
- Building & Construction
- Chemical Importers, Dealers & Suppliers
- IT & Telecom Industry
- Rubber Industry
- Toys Manufacturers

### → EXHIBITION INFORMATION

Main Event:	3P-Plas Print Pack Pakistan 2013
Concurrent Event:	Food + Technology Pakistan 2013
Venue:	Expo Centre Lahore
Date:	8th ~ 10th March 2013
Operating Hours:	10:00am to 7:00pm

### → EXHIBITION PROJECTION

Build Area (sqm):	9,000
Projected # of Companies:	250
Projected # of Visitors:	30,000
Countries:	20 (Australia, China, France, Germany, Hong Kong, India, Italy, Japan, Korea, Pakistan, Singapore, Switzerland, Taiwan, UAE, and others).



## ↓ FOR ENQUIRIES

### FAKT EXHIBITIONS (PVT) LTD.

304, 3rd Floor, Clifton Centre,  
Block - 5, Clifton Karachi, Pakistan  
T. + 92 21 35810637~39 F. + 92 21 35810636  
E. 3p@fakt.com.pk / www.plasprintpack.com.pk  
E. info@fakt.com.pk / www.faktexhibitions.com

### Conference & Exhibition Management Services Pte Ltd

1 Maritime Square # 09-43 HarbourFront Centre  
Singapore 099253  
T. +65 6278 8666 F. +65 6278 4077  
E. info@cems.com.sg

### For Sales in Hong Kong, Korea, Japan, Taiwan & Vietnam

Chan Chao International Co. Ltd  
T. +886 2 2659 6000 ext.185  
F. +886 2 2659 7000  
E. service@ccie.com.tw

### For Sales in China

CMEC - China National Machinery & Equipment  
Import & Export Corp.

T. +0086 10 8836 5198 / 6899 0017  
F. +0086 10 6899 0016  
E. zousp@mail.cmec.com / zxmeng@vip.163.com

### For Sales in India

Organization of Plastics  
Processors of India

T. +91 22 6692 3131  
F. +91 22 2673 6736  
E. oppi@vsnl.com

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Concurrent Event



FOOD + TECHNOLOGY PAKISTAN 2013  
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Exhibition and Conference

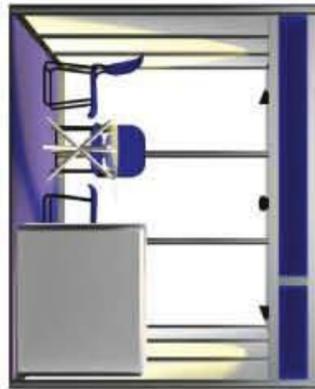
FAKT EXHIBITIONS (PVT) LTD.  
304, 3rd Floor, Clifton Centre  
Block-5, Clifton, Karachi Pakistan  
T: +92 21 35810637-9  
F: +92 21 35810636  
E: info@fakt.com.pk



Note:  
50% payment of the total exhibit space reservation amount to be made with the reservation form to confirm your space.

The standard shell scheme package will include:

- Fascia board with company Name Stand No.
- White Laminated Plywood Partitions
- 230V/50Hz single phase electrical socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket



## EXHIBIT SPACE RESERVATION FORM

- I am interested in exhibiting. Without any obligations, please reserve \_\_\_\_\_ Sqm for my company.  Shell Scheme  Bare Space
- I would like to visit. Please send more information about the event.
- I would like to be a sponsor for 3P Pakistan 2013. Please send me more information.
- I would like to attend 3P Pakistan Conference 2013.  Speaker  Attendee

Salutation \_\_\_\_\_ Name \_\_\_\_\_ Designation \_\_\_\_\_

Company Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Web \_\_\_\_\_

Product Range \_\_\_\_\_

## EXHIBITION TARIFF

Bare Space Rate  
USD \$ 230 per sqm  
Min. 18 sqm

Shell Scheme Rate  
USD \$ 280 per sqm  
Min. 9 sqm

Outdoor Space  
USD \$ 150 per sqm  
Min. 54 sqm

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**PAKISTAN**  
**2013**